

**MINUTES
REGULAR SESSION
MAYOR AND COUNCIL
COUNCIL CHAMBERS
WEDNESDAY, NOVEMBER 7, 2012
6:30 P.M.**

Minutes are a summary of the actions taken. They are not verbatim.
Public input is placed after Council motions to facilitate future research.
Public input, where appropriate, is heard prior to the motion

1. Call to Order

The meeting was called to order at 6:30 p.m.

2. Roll Call

Mayor Burnside, Councilors Whatley, George, Jones and German were present; Vice Mayor Kovacovich and Councilor Baker were absent.

Also Present: Town Manager Russ Martin, Town Clerk Debbie Barber, Adm. Asst. Stephanie Sunstrom, and Recording Secretary Margaret Harper

3. Pledge of Allegiance

The Pledge was led by Sunstrom.

4. Consent Agenda – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) Approval of the Minutes:

- 1) Work Session - October 26, 2012
- 2) Council Hears P&Z Matters – October 24, 2012
- 3) Joint Work Session – October 24, 2012
- 4) Work Session – October 19, 2012
- 5) Regular Session – October 17, 2012

b) Set Next Meeting, Date and Time:

- 1) November 9, 2012 at 8:00 a.m. – Work Session – CIP
- 2) November 16, 2012 at 8:00 a.m. – Work Session - CIP
- 3) November 21, 2012 at 6:30 p.m. – Regular Session - **CANCELLED**
- 4) November 28, 2012 at 9:00 a.m. – Joint Session with Yavapai-Apache Nation Council
- 5) November 28, 2012 at 6:30 p.m. – Council Hears Planning & Zoning Matters

c) Possible approval of Resolution 2012-874, a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, declaring its intention to designate a defined area around the downtown as an Entertainment District pursuant to ARS §4-207 thereby allowing the Town of Camp Verde to approve on a case-by-case basis the exemptions from the distance restrictions prescribed therein for the issuance of certain liquor licenses for establishments in relation to public, private, or charter schools, or places of worship.

Staff Resource: Melissa Preston

On a motion by Burnside, seconded by George, the Consent Agenda was unanimously approved as presented, with Items 4.a)3. And 4.c) pulled.

Mayor Burnside requested that Item 4.a)3. Be pulled, as well as Item 4.c).

4.a)3) Minutes of the Joint Work Session October 24, 2012

(Note: Action was taken on this item as part of the action taken following discussion of Item 4.c) below.)

Burnside noted that a correction to the subject Minutes was requested by Public Works Director Long to the first page, second paragraph from the bottom, last sentence, to read **instead as follows:** "Long said that he has the proper professional engineering registration to provide the engineering services for the Sanitary District." Burnside requested that this item be brought back to Council.

4.c) Possible approval of Resolution 2012-874, a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, declaring its intention to designate a defined area around the downtown as an Entertainment District pursuant to ARS §4-207 thereby allowing the Town of Camp Verde to approve on a case-by-case basis the exemptions from the distance restrictions prescribed therein for the issuance of certain liquor licenses for establishments in relation to public, private, or charter schools, or places of worship.

On a motion by Burnside, seconded by Jones, the Council unanimously approved Item 4.a)3), with the changes made, and Item 4.c), with the changes made.

Referring to the concluding paragraph of the proposed Resolution 2012-874, Section 1, commencing with, "Now, therefore, be it resolved..", Burnside pointed out that Item 2 regarding requests for exemptions was included in error, since those criteria already exist in the Town Code; the Resolution basically should state that we approve the overlay of the map of the Entertainment District, with Exhibit B pulled from the Resolution.

5. Special Announcements & Presentations

There were no special announcements or presentations.

6. Council Informational Reports

Whatley said she had attended the Archaeology Center opening, a well-attended event; it promises to be a beautiful showcase for the Town.

George agreed with the comments from Whatley; it is a well-designed facility. George also attended the meeting last night on the PARA Traffic Study that includes the intersection around the Circle K; more public comments are encouraged.

German urged the members to speak up into their microphones, in response to public requests. German commented on the fun Halloween celebration held Wednesday night, and said that the Archaeology Center reception Friday evening was a nice event.

Burnside said he also participated in and enjoyed the Halloween event; as for the PARA Study, Burnside suggested that staff contact ADOT for another work session, perhaps changing to another name besides "PARA" to possibly get a better public response.

7. Call to the Public for items not on the agenda.

(Comments from the following individual are summarized.)

Adrian Martin, with the Yavapai County Americorps Project, as Outreach Coordinator this year, wanted to bring to Council's attention that she will be in charge of the Martin Luther King Day celebration for the Verde Valley, and is hoping for community help to make the March a much bigger event than last year.

There was no further public input.

Councilor Baker requested item #8:

8. Update by Chamber of Commerce Member and Interim Director Freeman and possible discussion concerning the Chamber's recent relocation and their activities.

There was no action taken.

Dave Freeman reviewed the history of the Chamber and the Visitors Center, and how they got to where they are today, stressing their focus on becoming the hub of all information about the Town to visitors, as well as the Chamber's future focus on economic development and aggressively promoting the various

businesses in Town. **Steve Goetting**, Chamber Board Chairman, announced the upcoming Open House next Tuesday at the new facility, beginning at 5:00 p.m., open to the public, with snacks, beer and wine samples available. Goetting said the Chamber would like to be involved in the process of recruiting and then working with the new Economic Development Director. He also touched on Chamber plans for involvement, including the issue of incubators, ADOT traffic discussions, possible Town funding of the Visitors Center, looking at the Oasis property for a travelers information stop, and various activities promoting the Town to outsiders. Goetting noted that in December he will be resigning from the Board, looking at a different opportunity to serve the community.

9. **Public Hearing and discussion, consideration, and possible approval of an application for bingo license for WHR Properties, Inc. located at 1472 W. Horseshoe Bend, Camp Verde, AZ.** Staff

Resource: Debbie Barber

On a motion by German, seconded by Jones, the Council unanimously approved the application for a bingo license for WHR Properties, Inc. located at 1472 W. Horseshoe Bend, Camp Verde, Arizona.

Town Clerk Barber explained that WHR Properties owns an RV Park on Horseshoe Bend, and they have applied for a Bingo License; State law requires Council approval, as well as a public hearing, the bingo will be for residents only. No discussion was held.

PUBLIC INPUT

There was no public input.

Councilor German requested the following item:

10. **Discussion, consideration, and possible direction to staff to inspect and improve, if necessary, the sharp edges of the monument located at Rezzonico Family Park.**

Staff was directed to investigate options discussed and in the interim to implement some type of protection around the monument for safety issues as soon as possible, and to bring back to Council for consideration further additions or enhancements to the monument as originally intended.

German said she had requested this item in response to some public concern, and deferred further discussion to Councilor George and Town Manager Martin. George provided a drawing to suggest a wall of river rock around the monument as protection from the sharp edges; another option he suggested would be to place the monument level with the ground. Martin said that one of the commitments made originally was to add to the monument when the budget would permit, and introduced Gordon Williams who presented a proposal for enhancing the monument and adding some finishing touches, referring to a drawing illustrating the details he described.

Following Mr. Williams' presentation, with additional comments and suggestions from Council, the subject concern for safety was re-addressed. Burnside suggested that staff come up with an idea for a picket fence protection around the monument for a safety measure, and to continue looking at different things to put on top of it, as proposed by the presentation and discussion. German said she would like to ask staff to investigate different options to consider and bring those back. Burnside added that his idea for a fence was simply as a picket skirting to protect the sharp edges. There was also general enthusiasm expressed for the basic concept presented by Mr. Williams, and further explained by Martin. Burnside returned to the issue of safety.

11. **Discussion, consideration, and possible direction to staff concerning the position of Economic Development Director to include, but not limited to possible changes to the job description, skills desired in the next person and general direction of the Economic Development Office.** Staff

Resource: Russ Martin

There was no action taken.

Martin pointed out that the item speaks for itself, and he is seeking general direction; otherwise he said he will move forward to fill the subject position. Martin outlined skills that he would consider important to bring to the position, and in response to a question, confirmed that the salary would remain the same as budgeted. The members mentioned additional talents they would look for, and discussed the issue of setting goals for the applicant, not only by the Council, but by that individual as well. Martin also reviewed the current goals being worked on and that will continue to be pursued unless otherwise directed. Following the initial recruitment ads and responses, Martin said he anticipates interviews after the first of the year and hiring by the end of January.

PUBLIC INPUT

(Comments from the following individual are summarized.)

Steve Goetting urged that the Town look for someone who has pure, unadulterated enthusiasm for Camp Verde, with the "power of their Rolodex," or number of important contacts.

There was no further public input.

12. **Call to the Public for items not on the agenda.**

There was no public input.

13. **Manager/Staff Report**

Martin personally thanked all the volunteers for their help in the Wednesday event, including the help from the VIP's, he is looking forward to the assistance of the new Parks & Recreation Director next year. Martin also commented on the new staff coming on this year in several areas and positions to be filled.

14. **Adjournment**

On a motion by German, seconded by Jones, the meeting was adjourned at 7:40 p.m.



Bob Burnside, Mayor 11-30-12



Margaret Harper, Recording Secretary 12-3-2012

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on the 7th day of November 2012. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 30 day of November, 2012.



Debbie Barber, Town Clerk