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**MINUTES
SPECIAL SESSION
MAYOR AND COUNCIL
473 S. MAIN STREET, SUITE 106
WEDNESDAY, JANUARY 30, 2019 at 5:30 P.M.**

1. Call to Order.

Mayor German called the meeting to order at 5:30 p.m.

2. Roll Call. Council Members Buck Buchanan, Joe Butner, Bill LeBeau, Jessie Murdock, Robin Whatley; Vice Mayor Dee Jenkins; and Mayor Charles German were present.

Also Present: Town Manager Russ Martin, Town Clerk Judy Morgan, Finance Director Mike Showers, and Recording Secretary Marie Moore.

3. Pledge of Allegiance.

Mayor German led the Pledge of Allegiance.

4. Special Session for FY2019-20 Budget Deliberation – Strategic Plan Development. Legal action can be taken. Council deliberation and possible action to modify Preliminary Budget content.

4.1. Discussion between Council and the Finance Director regarding the Town of Camp Verde Strategic Plan Development. [Staff Resource: Michael Showers]

Finance Director Mike Showers indicated that he would be going over the budget packet provided to Council which is attached and a permanent part of the record.

Councilor Butner requested clarification regarding the percentage numbers referencing the race of community members and why the percentages do not add up correctly. Mike Showers explained that the numbers were pulled from the census report and depict that some members are included in more than one category.

Mike Showers explained to Council that the budget packet is not an official legal document, but rather a first step in the budget process to allow Council the opportunity to discuss concepts that are important to them and to determine what legacy each member feels is important for the Town. Showers indicated he is looking for consensus on the Council's thoughts from this budget packet which will in turn help with structuring the CIP and overall budget process.

Values:

Each council member spoke of their personal top 5 values they have for the Town, which was written down by Mike Showers for review. Council deliberated over 18 different values discussed, and was then asked to pick their top 3 out of the list, using sticky notes ranked 1-3, point value.

With the suggestion from Councilor Murdock, it is the consensus of Council that the purchase of the water company would be included within economic growth and promoting equestrian activities/rodeo would be included in community recreation and activities.

It is the Consensus of Council that the top 5 values are:

1. Economic Growth
2. Access to and Care of the Verde River
3. Infrastructure / Business Development
4. Attracting Families
5. Community Recreation and Activities.

SWOT Analysis (Strengths, Weakness, Opportunities, Threats):

Council reviewed the SWOT analysis to determine what they felt the strengths, weaknesses, opportunities and threats of the Town are.

Mayor German called a recess at 7:09 pm. The meeting resumed action at 7:18 pm.

After discussion and deliberation, it is the Consensus of Council that the top 5 SWOT priorities for the Town are:

1. Education and Training
2. Outdoor Recreation
3. Verde Connect Bypass
4. Tourism
5. Infrastructure

GOALS:

Council discussed short-term and long-term goals for the Town and were asked to rate each goal after discussion.

It is the Consensus of Council that the top goals for the Town are:

1. Expand access to vocational & educational opportunities.
2. Promote and protect natural resources of community.
3. Continued improvement and acquisition of infrastructure.
4. Secure and develop commercial and residential growth.
5. Expand and develop outdoor recreational opportunities for all ages.
6. Attract businesses that provide meaningful employment.
7. Make Camp Verde a tourist destination.

5. **Discussion and consideration of the Town Manager's performance review, goals and objectives – developing one evaluation.** The Council may, by majority vote, recess the regular meeting, hold an executive session and then reconvene the regular meeting for discussion and possible action on this item as covered under A.R.S. 38-431.03 (A)(1).

On a motion by Councilor Butner, seconded by Councilor Buchanan, Council approved recessing into and holding an executive session at 7:57 p.m. pursuant to A.R.S. § 38-431.03(A)(1). Motion carried unanimously with Mayor German, Vice Mayor Jenkins, Councilors Buchanan, Butner, Murdock and LeBeau approving.

Mayor German inquired to Town Manager Russ Martin if it was his desire to convene into executive session regarding item 5 on the agenda. Russ Martin indicated it was his request to hold executive session and the proper documentation has been signed and filed by himself with the town to do so.

5.1. Recess into and hold an executive session pursuant to A.R.S. § 38-431.03(A)(1).

Discussion or consideration of employment, assignment, appointment, promotion, demotion, dismissal, salaries, disciplining or resignation of a public officer, appointee or employee of any public body.

Council convened into Executive Session at 8:00 p.m.

5.2. Reconvene Open Session.


The open session was reconvened at 8:32 p.m.

6. Adjournment.

The meeting was adjourned at 8:32 p.m.



Mayor Charles German



Attest: Town Clerk Judy Morgan

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during Special Session- Executive Session of the Town Council of Camp Verde, Arizona, held on January 30, 2019. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 7th day of February, 2019.



Judy Morgan, Town Clerk