

**MEMORANDUM**

**TO:** Russ Martin, Town Manager  
**FROM:** Kathy Hellman, Library Director  
**SUBJECT:** Monthly Report – August 2019  
**DATE:** 9/6/2019  
**CC:** Department Heads, Town Council

**Report from Library Director:** A big THANK YOU to Vice-Councilwoman Dee Jenkins for attending the opening reception of the Smithsonian Water|Ways Exhibit. She was joined by Yavapai-Apache Nation Chairwoman, Jane Russell-Winiecki, Friends of the Verde River Executive Director, Dr. Nancy Steele and Northern AZ Audubon Society Member, Brent Bitz in making the opening of the exhibit memorable.



The Library is participating in Science Happens Here, a STEAM-inspired scavenger hunt card game aiming to bridge the gap between formal and informal learning. For six weeks, 3rd-6th grade students explore featured local businesses to locate 5 Science Happens Here playing cards, showcasing the breadth of science-related activities happening outside the classroom on a daily basis. At the end of the game, the classroom that has collected the most playing cards wins an opportunity to conduct an experiment with professional scientists from the Arizona Science Center.

**Report from Circulation:** We are celebrating Library Card Sign-up Month in September. Sign-up for a new card and guess how much candy is in the jar at the CIRC desk. The winner get the candy and will be announced Oct 1st.

**Report from PC Helpdesk/Reference:** All of our public computing systems are working fine. The move from Libre Office to MS Office 10 went smoothly and has had a good reception among library users.

**Report from Children's Library:** Aaarrrrrrgh... get ready for Pirate Week: 9/16 thru 9/20!



International Talk Like a Pirate Day is Thursday, 9/19. Stories and crafts will be about PIRATES! Use Mango Languages with your library card and learn to talk like a pirate. Costumes welcome!!



**Report from Teen Library:** August was busy! With school back in session,

Game Night attendance is starting to pick back up, and hopefully so will study hall. YAC was also busy this month. We attended the League of Cities and Towns Youth Conference for the second year running, and the trip was very rewarding. Moving forward into September and the future, YAC will be assuming responsibility of running and operating the vending machine in the library. This will be the group's first major long-term project, and I have high hopes that it will provide both income for the group, as well as financial lessons they can carry with them into adulthood.

**Report from Adult Services Library:** Join us Monday, September 23 at 1:00 pm for a screening and discussion of the movie, *The Public*. Written and directed by Emilio Estevez, the movie features an unusually bitter Arctic blast that has made its way to downtown Cincinnati. The story revolves around the library patrons, who are homeless, mentally ill, and/or marginalized and the librarians who build emotional connections and feel a sense of obligation to care for them. At odds with officials over how to handle the extreme weather event, the patrons turn the building into a homeless shelter for the night by staging an "Occupy" sit-in. What begins as an act of civil disobedience becomes a stand-off with police and a rush-to-judgment media constantly speculating about what's really happening. This David vs. Goliath story tackles some of our nation's most challenging issues, homelessness and mental illness set inside one of the last bastions of democracy-in-action: your public library.

Note: August 2018 Eclipse

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:  
<https://www.facebook.com/campverdelibrary>

	Aug-19	Aug-18	% change	YTD-FY20	YTD-FY19	% change
<b>In-Library Uses</b>						
Traffic Count	9,216	9,697	-5.0%	17,980	18,802	-4.4%
New Cards Issued	64	85	-24.7%	125	164	-23.8%
Public Computer Use	1,285	1,510	-14.9%	2,535	2,901	-12.6%
Early Literacy Computer Use	193	179	7.8%	427	333	28.2%
Requests for Computer Help	110	167	-34.1%	272	275	-1.1%
Reference Questions	90	148	-39.2%	241	308	-21.8%
Study Room Uses	69	78	-11.5%	123	117	5.1%
Study Room Use - Hours	139	173	-19.7%	264	257	2.7%
Study Room Use - People Served	82	100	-18.0%	145	145	0.0%
<b>Total In-Library Use</b>	<b>11,248</b>	<b>12,137</b>	<b>-7.3%</b>	<b>22,112</b>	<b>23,302</b>	<b>-5.1%</b>
<b>Library Programs</b>						
Community Room Uses	42	54	-22.2%	76	84	-9.5%
Community Programs Attendance	237	925	-74.4%	529	1,145	-53.8%
Adult Programs	17	12	41.7%	44	27	63.0%
Adult Program Attendance	234	115	103.5%	548	233	135.2%
Children's Programs	22	12	83.3%	53	29	82.8%
Children's Program Attendance	126	367	-65.7%	418	493	-15.2%
Teen Programs	14	10	40.0%	22	19	15.8%
Teen Program Attendance	144	206	-30.1%	218	315	-30.8%
<b>Total Library Program Attendance</b>	<b>741</b>	<b>1613</b>	<b>-54.1%</b>	<b>1713</b>	<b>2186</b>	<b>-21.6%</b>
<b>Circulation</b>						
Self-Checkout Use	1,692	230	635.7%	2,903	234	1140.6%
Items Checked Out	4,263	5,751	-25.9%	10,023	10,886	-7.9%
Items Checked In	5,984	6,210	-3.6%	11,654	11,559	0.8%
Renewed Items	1066	785	35.8%	1,867	1,603	16.5%
<b>Total Circulation</b>	<b>11,313</b>	<b>12,746</b>	<b>-11.2%</b>	<b>23,544</b>	<b>24,048</b>	<b>-2.1%</b>
<b>Circulation Areas of Interest</b>						
Audio Books	242	258	-6.2%	454	492	-7.7%
DVDs & Movies	2,366	2,313	2.3%	4,398	4,231	3.9%
eBooks	714	337	111.9%	1,476	795	85.7%
Laptops & iPads	89	30	196.7%	125	54	131.5%
Magazines	61	82	-25.6%	130	127	2.4%
VOX Media Books	35	25	40.0%	73	53	37.7%
Children's Material	1,163	1,191	-2.4%	2,300	2,335	-1.5%
Teen's Material	588	736	-20.1%	1,197	1,424	-15.9%
<b>Transits, HOLDS &amp; InterLibrary Loans</b>						
HOLDS Filled	1,241	1,709	-27.4%	2,454	2,613	-6.1%
Transit Items Sent & Received	1,879	1,719	9.3%	3,773	3,218	17.2%
CVCL ILL Items Going Out	22	33	-33.3%	53	65	-18.5%
ILL Items for CVCL Patrons	6	4	50.0%	11	17	-35.3%
<b>Total Transit, HOLDS &amp; ILL Activity</b>	<b>3,148</b>	<b>3,465</b>	<b>-9.1%</b>	<b>6,291</b>	<b>5,913</b>	<b>6.4%</b>
<b>Library Volunteers</b>						
Number of Volunteers	26	35	-25.7%	49	67	-26.9%
Number of Hours Given	502	592	-15.2%	941	1,169	-19.5%
<b>Average Hours/Volunteer</b>	<b>19.3</b>	<b>16.9</b>	<b>14.2%</b>	<b>19.2</b>	<b>17.4</b>	<b>10.1%</b>
<b>Collection &amp; Development</b>						
New Kids & Teen Material Added	62	60	3.3%	148	114	29.8%
New Books & Magazines Added	210	200	5.0%	446	530	-15.8%
New Audio-Visual Material Added	145	39	271.8%	251	119	110.9%
<b>Total Items Added</b>	<b>355</b>	<b>239</b>	<b>48.5%</b>	<b>697</b>	<b>649</b>	<b>7.4%</b>
<b>Mending &amp; Donations</b>						

Items Mended or Repaired	36	311	-88.4%	207	505	-59.0%
Donations Processed	1,778	1,342	32.5%	4,561	3,708	23.0%
Donations Cataloged	133	5	2560.0%	226	111	103.6%