



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – June 2019
DATE: 7/9/2019
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: I'm pleased to introduce our new Children's Librarians, Jennifer Jackson. She comes to us after 15 years with the Camp Verde Unified School District. Starting in the middle of the Summer Reading Program, which she had no chance to help plan, she has pitched right in, improvised, and is already making a huge difference in our library. We are so glad to have her join our team and invite you to stop by the library and meet her.



Thanks to the team from Camp Verde Parks & Recreation: Sabrina Wilson, Angi Grubbs, Shawna Figgy, and Mike Marshall for bringing summer campers to the library this year in support of Summer Reading. Children's program attendance has increased substantially in June: up 149% over last year!!

Report from Library Specialist, Alice Gottschalk: Library Volunteer, Nancy Raistrick, wrote a letter to First Lady, Melania Trump and received as response (see attached). Nancy wanted to highlight the Anti-Bullying poster display that was sponsored by Kiwanis of Camp Verde and hung in the Terracotta Room at the Library.

Report from Library Specialist, Gerry Laurito: We are preparing for annual updates to the Useful system, our PC Management software. Included in the updates is the Microsoft Office Suite. Patrons will be able to use applications they are familiar with like Word, Excel, PowerPoint, etc.

Report from Teen Librarian, Zack Garcia: In June, summer hit full force, and with the heat came family vacations, resulting in lower numbers for the Teen library. That said, our Summer Reading events have been fairly well attended and enjoyed by those who participated. Alka-Seltzer Rockets and Zombie Outbreak were both hits with teens. I had the opportunity to take members of YAC to Constant Evolution Escape Rooms in Cottonwood as a team building exercise. The group worked as a team and got through the entire room, coming just short on time and finishing about 30 seconds after time expired. In July, we will continue SRP programs, but the real fun will be at the end. All those who finish the SRP will be able to go on a field trip to the AZ Science Center.

Report from CVARP Director, Von Hatch: The Camp Verde Adult Reading Center took a brief summer break before resuming classes July 8th. One of our GED students is continuing to work during the break, as she is very close to being ready for her final test. So far this year we've had 4 students complete the GED and 2 more who are very close.

June ESL classes were attended by 16 students from several countries speaking a variety of languages in addition to Spanish.

Our newest class is a GED class taught in Spanish. This class is not available anywhere else in Arizona besides Flagstaff and Phoenix. We are very excited to grow this class. We have 7 dedicated students who meet once a week with a bilingual instructor. They have purchased their own texts and are a very determined group of ladies. All are from our ESL classes.

Members of the council are welcome to visit a class anytime. Thank you for your continued support of this vital function of our community.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

	Jun-19	Jun-18	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses						
Traffic Count	8,405	8,963	-6.2%	101,854	95,490	6.7%
New Cards Issued	73	123	-40.7%	846	1,087	-22.2%
Public Computer Use	1,268	1,410	-10.1%	16,452	16,920	-2.8%
Early Literacy Computer Use	174	210	-17.1%	1,823	1,886	-3.3%
Requests for Computer Help	128	94	36.2%	1,360	1,312	3.7%
Reference Questions	165	128	28.9%	1,724	2,030	-15.1%
Study Room Uses	42	39	7.7%	659	596	10.6%
Study Room Use - Hours	85	84	1.2%	1,338	1,286	4.0%
Study Room Use - People Served	50	45	11.1%	871	872	-0.1%
Community Room Uses	44	42	4.8%	578	480	20.4%
Community Programs Attendance	337	355	-5.1%	5,145	3,831	34.3%
Total In-Library Use	10,771	10,928	-1.4%	132,650	125,790	5.5%
Library Programs						
Adult Programs	21	21	0.0%	195	168	16.1%
Adult Program Attendance	265	195	35.9%	2,490	2,066	20.5%
Children's Programs	23	25	-8.0%	237	218	8.7%
Children's Program Attendance	403	162	148.8%	2,050	1,569	30.7%
Teen Programs	9	12	-25.0%	164	106	54.7%
Teen Program Attendance	85	98	-13.3%	1,576	805	95.8%
Total Library Program Attendance	753	266	183.1%	6116	4440	37.7%
Circulation						
Items Checked Out	5,154	5,031	2.4%	59,824	60,458	-1.0%
Items Checked In	5,079	4,802	5.8%	61,527	62,429	-1.4%
Renewed Items	833	818	1.8%	9,362	10,248	-8.6%
Total Circulation	11,066	10,651	3.9%	130,713	133,135	-1.8%
Circulation Areas of Interest						
Audio Books	212	231	-8.2%	2,742	2,814	-2.6%
Playaway MP3 Books	81	95	-14.7%	1,322	1,211	9.2%
DVDs & Movies	1,725	1,862	-7.4%	22,914	23,884	-4.1%
eBooks	596	415	43.6%	6,029	4,403	36.9%
Laptops & iPads	20	7	185.7%	552	60	820.0%
Large Print	303	295	2.7%	3,739	3,651	2.4%
Magazines	80	103	-22.3%	909	1,201	-24.3%
VOX Media Book	49	n/a		311	n/a	
Children's Material	1,126	1,160	-2.9%	11,767	12,842	-8.4%
Teen's Material	570	735	-22.4%	7,085	8,455	-16.2%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,044	913	14.3%	12,967	11,281	14.9%
Transit Items Sent & Received	1,614	1,563	3.3%	19,644	19,045	3.1%
CVCL ILL Items Going Out	45	37	21.6%	392	269	45.7%
ILL Items for CVCL Patrons	11	15	-26.7%	81	106	-23.6%
Total Transit, HOLDS & ILL Activity	2,714	2,528	7.4%	33,084	30,701	7.8%
Library Volunteers						
Number of Volunteers	25	34	-26.5%	381	412	-7.5%
Number of Hours Given	412	522	-21.1%	6,420	6,809	-5.7%
Average Hours/Volunteer	16.5	15.4	7.3%	16.9	16.5	2.0%
Collection & Development						
New Kids & Teen Material Added	88	40	120.0%	698	611	14.2%
New Books & Magazines Added	277	211	31.3%	2,364	1,676	41.1%
New Audio-Visual Material Added	31	176	-82.4%	568	626	-9.3%
Total Items Added	308	387	-20.4%	2932	2302	27.4%

Mending & Donations						
Items Mended or Repaired	156	326	-52.1%	1,987	1,710	16.2%
Donations Processed	1,174	1,040	12.9%	16,039	17,141	-6.4%
Donations Cataloged	45	188	-76.1%	462	904	-48.9%

April 18, 2019

First Lady Melania Trump
The White House
1600 Pennsylvania Ave. NW
Washington, DC 20500

First Lady Melania,

I know one of your "Programs" is against Bullying and I wanted you to have a picture of these posters that are displayed in the Camp Verde Community Library, Camp Verde, Arizona.

The posters were made by Kindergarten thru 8th grade students at the United Christian School, PO Box 3126, Camp Verde, AZ 86322, with cooperation of the local Kawanis Club.

I would appreciate it if you could send them a note about the posters.

Sincerely,



Nancy Raistrick
Legislative Chairman
American Legion Auxiliary Unit 93
316 S. 3rd St.
Camp Verde, AZ 86322-7204



Melania Trump
June 10, 2019

Ms. Nancy L Raistrick
Camp Verde, Arizona

Dear Ms. Raistrick,

Thank you for your letter of support in ending the issue of bullying. I am so glad that we share a passion to promote the well-being of our Nation's children.

I recently announced my initiative, Be Best. As a mother and as First Lady, I want every child to know they are safe to grow, learn, and make mistakes. As adults, we must provide our children with the tools they need to make positive contributions to their schools and communities.

I look forward to continuing my work on behalf of children across our country, and I hope you will join me in setting a positive example for our Nation's kids.

Thank you again for taking the time to write me.

Sincerely,

A handwritten signature in black ink, appearing to read "Melania Trump".

The White House