



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – May 2019
DATE: 6/10/2019
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: At the beginning of the May, Laura Jones, Friends of the Verde River Coordinator & Community Engagement and I attended training in Winkleman, AZ to learn how to setup the Water|Ways exhibition. The Arizona tour of Water/Ways is a traveling exhibition from the Smithsonian Institution. The Smithsonian has partnered with Arizona Humanities, Walton Sustainability Solutions Initiatives, and the School of Historical, Philosophical and Religious Studies at Arizona State University to bring the exhibit to Arizona and to Camp Verde Community Library in August 2019. The exhibition includes a series of programs focused on the Verde Valley watershed. Watch for details in the coming months.



Congratulations to Zack Garcia on two fronts:

1. Zack is attending the Arizona State Library Institute during the first week of June. The Institute is coordinated by the AZ State Library Development division and provides professional development, training and networking opportunities to non-MLS public library staff serving in small and rural libraries across the state. Zack applied for and received a scholarship to attend the week-long training at no cost to Camp Verde Community Library.
2. Zack was hand-picked by the AZ State Library to participate in a 2-year Train the Trainer project, [Transforming Teen Services](#). He will travel to Seattle to receive training, and then bring back the knowledge gained and, working with Donna Throckmorton, AZ State Library Services Consultant, he will facilitate workshops to train other teen librarians Arizona.

Report from Library Specialist, Alice Gottschalk: The Internship partner program between the Library and the adult center has ended. One Intern, Maria Molina did such a fine job with the training she received at the

library that she was able to land a job right here at the CVARP Center as a Spanish GED instructor. We are so proud of her and all her accomplishments

Report from Teen Librarian, Zack Garcia: May brought the end of the school year and the beginning of the summer reading program which runs June 3 through July 25. This year, I am trying a new method to increase participation with the teens. Instead of counting minutes, hours, or pages read, I am asking teens to set their own goals and count each day they read. We're calling it 30 Days of Reading. Additionally, each Thursday before Game Night will have an event tied to the Universe of Stories summer reading theme. Everyone who reaches 30 days read by the end of the program will be eligible for the trip to the AZ Science Center. On another note, YAC inducted three new members and is pushing toward a more structured level of operation.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

	Apr-19	Apr-18	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses						
Traffic Count	8,451	4,543	86.0%	93,449	86,527	8.0%
New Cards Issued	59	61	-3.3%	773	964	-19.8%
Public Computer Use	1,377	1,375	0.1%	15,184	15,510	-2.1%
Early Literacy Computer Use	196	165	18.8%	1,649	1,676	-1.6%
Requests for Computer Help	145	111	30.6%	1,232	1,218	1.1%
Reference Questions	141	143	-1.4%	1,559	1,902	-18.0%
Study Room Uses	52	29	79.3%	617	557	10.8%
Study Room Use - Hours	104	78	33.3%	1,253	1,202	4.2%
Study Room Use - People Served	59	51	15.7%	821	827	-0.7%
Community Room Uses	58	62	-6.5%	534	438	21.9%
Community Programs Attendance	390	515	-24.3%	4,808	3,476	38.3%
Total In-Library Use	11,032	6,398	72.4%	121,879	114,297	6.6%
Library Programs						
Adult Programs	13	20	-35.0%	174	147	18.4%
Adult Program Attendance	127	225	-43.6%	2,225	1,871	18.9%
Children's Programs	18	13	38.5%	214	193	10.9%
Children's Program Attendance	70	34	105.9%	1,647	1,407	17.1%
Teen Programs	9	8	12.5%	155	94	64.9%
Teen Program Attendance	153	73	109.6%	1,491	707	110.9%
Total Library Program Attendance	350	266	31.6%	5363	3985	34.6%
Circulation						
Items Checked Out	5,022	4,319	16.3%	54,670	55,427	-1.4%
Items Checked In	5,218	4,527	15.3%	56,448	52,712	7.1%
Renewed Items	683	717	-4.7%	8,529	8,703	-2.0%
Total Circulation	10,923	9,563	14.2%	119,647	116,842	2.4%
Circulation Areas of Interest						
Audio Books	237	199	19.1%	2,530	2,583	-2.1%
Playaway MP3 Books	109	94	16.0%	1,241	1,116	11.2%
DVDs & Movies	1,683	1,660	1.4%	21,189	22,022	-3.8%
eBooks	568	390	45.6%	5,433	3,988	36.2%
Laptops & iPads	47	3	1466.7%	532	53	903.8%
Large Print	323	318	1.6%	3,436	3,356	2.4%
Magazines	100	111	-9.9%	829	1,098	-24.5%
VOX Media Book	22	n/a		262	n/a	
Children's Material	928	798	16.3%	10,641	11,682	-8.9%
Teen's Material	548	607	-9.7%	6,515	7,720	-15.6%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,090	914	19.3%	11,923	10,368	15.0%
Transit Items Sent & Received	1,721	1,574	9.3%	18,030	17,482	3.1%
CVCL ILL Items Going Out	22	26	-15.4%	347	232	49.6%
ILL Items for CVCL Patrons	9	11	-18.2%	70	91	-23.1%
Total Transit, HOLDS & ILL Activity	2,842	2,525	12.6%	30,370	28,173	7.8%
Library Volunteers						
Number of Volunteers	33	32	3.1%	356	378	-5.8%
Number of Hours Given	544	597	-8.9%	6,008	6,287	-4.4%
Average Hours/Volunteer	16.5	18.7	-11.6%	16.9	16.6	1.5%
Collection & Development						
New Kids & Teen Material Added	115	97	18.6%	610	571	6.8%
New Books & Magazines Added	260	260	0.0%	2,087	1,465	42.5%
New Audio-Visual Material Added	12	59	-79.7%	537	450	19.3%
Total Items Added	272	319	-14.7%	2624	1915	37.0%

Mending & Donations						
Items Mended or Repaired	73	260	-71.9%	1,831	1,384	32.3%
Donations Processed	1,927	2,846	-32.3%	14,865	16,101	-7.7%
Donations Cataloged	6	111	-94.6%	417	716	-41.8%