



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – February 2019
DATE: 3/7/2019
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: I would like to bring you attention to two library staff members who have done an outstanding job in helping us out since our Youth Services Librarian, Nadia Torabi, resigned – Zack Garcia and Janell Leland. Zack, our Teen Library Specialist stepped in to help in areas he probably never thought he would, like school tours and kids Code Club. Janell, our part-time Children’s Library Clerk has kept up with regular Children’s programs like story time, craft nights, movie matinees, and regularly interacts with children and families in the afternoons and evenings. Both Zack and Janell are great examples of team players with helpful customer service attitudes and I appreciate their willingness to go the extra mile.

Report from Library Specialist, Carson Ralston: Northern Arizona Healthcare provided another free Health Screening at the library and had their best turnout since they have been doing the “Know Your Numbers” screenings at the library - 33 people! It’s great to see the wonderful nurses from Northern Arizona Healthcare enjoy the services they provide, you can tell they love helping people! They will be returning on March 27th for another free non-fasting health screening for diabetes, cholesterol, and blood pressure.

Report from Teen Librarian, Zack Garcia: Through the cold weather of February, the Teen Library kept on trucking, with a record number of 35 attendees for one of our Game Nights. In March, the Youth Advisory Council will be participating in the Spring Heritage Wine and Pecan Festival. They will be executing the Fort Building competition that was planned for Fort Verde Days, before being rained out. In addition, I have been giving school tours, and getting more kids to sign up for library cards.

Report from Library Specialist, Gerry Laurito: Our PC Management Compny, Useful updated our system the last week of February hoping to fix a couple of access issues we’ve encountered.

Report from Library Specialist, Alice Gottschal: Daniel W, our volunteer from Rainbow Acres, was awarded 2019 Great Works Awards "FOR DOING A GREAT JOB VOLUNTEERING AT THE LIBRARY AND STAYING ACTIVE IN OUR COMMUNITY."

To really keep up with what is going on at the library, don’t forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

	Oct-19	Oct-18	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses						
Traffic Count	9,769	8,251	18.4%	37,081	34,829	6.5%
New Cards Issued	60	81	-25.9%	290	430	-32.6%
Public Computer Use	1,499	1,425	5.2%	5,806	5,880	-1.3%
Early Literacy Computer Use	162	157	3.2%	633	590	7.3%
Requests for Computer Help	85	92	-7.6%	458	448	2.2%
Reference Questions	156	166	-6.0%	621	852	-27.1%
Study Room Uses	65	48	35.4%	246	258	-4.7%
Study Room Use - Hours	135	86	57.0%	519	517	0.4%
Study Room Use - People Served	98	95	3.2%	347	398	-12.8%
Community Room Uses	59	39	51.3%	196	129	51.9%
Community Programs Attendance	528	319	65.5%	2,126	941	125.9%
Total In-Library Use	12,616	10,172	24.0%	48,323	45,272	6.7%
Library Programs						
Adult Programs	20	9	122.2%	59	48	22.9%
Adult Program Attendance	127	88	44.3%	512	873	-41.4%
Children's Programs	20	20	0.0%	76	87	-12.6%
Children's Program Attendance	161	178	-9.6%	754	882	-14.5%
Teen Programs	15	10	50.0%	45	47	-4.3%
Teen Program Attendance	238	59	303.4%	675	276	144.6%
Total Library Program Attendance	526	266	97.7%	1941	266	629.7%
Circulation						
Items Checked Out	4,847	4,818	0.6%	20,790	21,874	-5.0%
Items Checked In	5,127	5,275	-2.8%	21,642	22,675	-4.6%
Renewed Items	858	1,005	-14.6%	3,278	3,887	-15.7%
Total Circulation	10,832	11,098	-2.4%	45,710	48,436	-5.6%
Circulation Areas of Interest						
Audio Books	295	258	14.3%	1,000	1,004	-0.4%
Playaway MP3 Books	114	91	25.3%	521	383	36.0%
DVDs & Movies	2,066	2,135	-3.2%	8,314	8,318	0.0%
eBooks	484	354	36.7%	1,738	1,554	11.8%
Laptops & iPads	43	1	4200.0%	106	25	324.0%
Large Print	339	271	25.1%	1,275	1,242	2.7%
Magazines	93	125	-25.6%	296	371	-20.2%
VOX Media Book	22	n/a		91	n/a	
Children's Material	1,005	1,239	-18.9%	4,397	4,607	-4.6%
Teen's Material	719	829	-13.3%	2,326	2,241	3.8%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	985	916	7.5%	4,661	3,822	22.0%
Transit Items Sent & Received	1,633	1,549	5.4%	6,451	6,387	1.0%
CVCL ILL Items Going Out	49	29	69.0%	133	89	49.4%
ILL Items for CVCL Patrons	5	5	0.0%	26	47	-44.7%
Total Transit, HOLDS & ILL Activity	2,672	2,499	6.9%	11,271	10,345	9.0%
Library Volunteers						
Number of Volunteers	34	34	0.0%	136	138	-1.4%
Number of Hours Given	629	621	1.3%	2,384	2,276	4.7%
Average Hours/Volunteer	18.5	18.3	1.3%	17.5	16.5	6.3%
Collection & Development						
New Kids & Teen Material Added	53	46	15.2%	207	192	7.8%
New Books & Magazines Added	223	139	60.4%	890	429	107.5%
New Audio-Visual Material Added	8	77	-89.6%	161	208	-22.6%
Total Items Added	231	216	6.9%	1051	637	65.0%

Mending & Donations						
Items Mended or Repaired	213	48	343.8%	913	124	636.3%
Donations Processed	1,083	2,314	-53.2%	6,121	6,288	-2.7%
Donations Cataloged	8	36	-77.8%	134	367	-63.5%