



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – June 2018
DATE: 7/9/2018
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: Useful, the Linux PC & Print Management system we use for public PCs went through a major upgrade this month. Kudos to Hugo and MerIT for onsite help with the upgrade. I especially want to thank Gerry Laurito for taking the helm on this project. He came in early on one of his late days, handled all of the library-side technical support, interfaced with Useful tech support, learned the new layout and configuration of the system and taught the rest of us about the changes we needed to know to function from the PC Help Desk. Additionally, Gerry attended a 2-hour online training session and has spent a lot of time working through glitches, tracking the issues and helping to fine-tune the system to suit our patron's needs.

Report from Youth Services Librarian, Nadia Torabi: Summer Reading 2018 ends July 19th with our finale celebration on Friday, the 20th. Thanks to Friends of Camp Verde Library for sponsoring each child who participates to pick out a book at the Scholastic Book Fair. Then we will choose livestock to donate to the Heifer International Read to Feed program.

Report from Teen Librarian, Zack Garcia: Despite having, what I believed to be, exciting programs, Summer Reading for teens has been slow going this summer. We will be exploring ideas to change our model for SRP for teens since the current one, based on kids' SRP, does not appear to appeal to teens. Game Night with Zack attendance has seen all-time high levels of participation. There are new kids showing up every week, attending with my regulars. I have extended the age range to those older than 18 to participate weekly under my supervision.

Report from Reference & PC Help Librarian, Gerry Laurito: We held 2 computer classes in June, the basic class and an instructional class on using Freegal to stream or download music. We are currently planning three workshops on résumé writing in August. Linda Brannock, from Yavapai College, will discuss what information should be in a résumé on August 8th. Mindy Brigham, from Goodwill Industries, will show us Goodwill's online resources for creating an electronic résumé on August 13th. I will introduce the library's resources for writing résumés & job searching on August 22nd.

Report from Circulation Librarian, Alice Gottschalk: Please welcome our new volunteer. Her name is Ginger. So say Hi to her when you visit the library.



To really keep up with what is going on at the library, don't forget to follow us on Facebook at: <https://www.facebook.com/campverdelibrary>

FUN FACT!

During Fiscal Year 2018, we turned in \$3,086.50 from the coinbox attached to the patron printer. This helps offset the cost of leasing two Xerox machines, maintenance and printing!

May 2018



Update from Your Library Director...

What's New...

Featuring...

Children's Library

Teen Library

What Else is Happening?

Update from your Library Director...

A **shout-out** to Library Flower-Fairies (Nancy & Ray Floyd) for working their magic in the flower pots out front, throughout the landscaping and even inside the library by sharing beautiful, fresh flowers with the Library-lovin' community. Thank you!!



Our Public PC Management System received a major update this week. Once all the kinks are worked out in the new install, the upgrade promises to fix issues with Internet browsers, PDFs, flashdrives, and more. Talk to one of the helpful staff at the PC Help Desk if you have any questions or problems using a public computer.

CVCL's Children's Library received an LSTA grant of \$11,400 to setup a Creation Station in the children's room. We serve children too young for the Teen Library and too old for our Early Literacy programs that crave hands-on programming. Children's requests center around hands-on crafting and technology-based activities. In response, we plan to offer programs focused on, but not limited to arts and crafts, STEM learning, robotics, coding, gardening, cooking, theater, videography, up-cycling and more. After SRP 2018, the grant will fund a creative space for children to participate in informal learning activities at the library.

Friends of Camp Verde Library Sponsor Scholastic Book Fair

Friday, Saturday & Monday, July 20, 21 & 23 our Friends group will hold a book fair in the Terracotta Room. It's a great opportunity to do some Christmas shopping in July! Watch for more details coming your way.



MATTHEW GURNSEY
The Kilted Man

FRIDAY, 06/22 @1:00p

the Kilted Man

Irish & Scottish music performed with traditional Celtic instruments such as the concertina, bodhran, bones, mandolin, penny whistle & bowed psaltery
Camp Verde Community Library 928-554-8391

FREE
Family Friendly

"Hauntingly beautiful, and very refreshing. Takes you back to a long forgotten time and place that still seems somehow familiar."
Carmen Allgood
The Colorado Wave

CCL **WWW.THEKILTEDMAN.COM**

What's New...

Phillip England Center for Performing Arts Foundation Meets

Tuesday, 06/12 @5:00p in the Terracotta Room: A public meeting of the Phillip England Center for the Performing Arts Foundation to increase arts and culture offerings to Camp Verde and surrounding communities, as well as to make improvements to the facility. We want to hold a public meeting to let people know what we are planning and to see if others would be interested in getting involved.

Learn How to Get FREE Music with Your Library Card

Wednesday, 06/13 @2:00p in the Center: Join Gerry Laurito for a free class, **Intro to Freegal Music** where you can learn how to download music for free with your library card.

Bring your tablet, smartphone or laptop and learn how to download music using the Library's Freegal Music App. Freegal Music has a worldwide database of over 40,000 music videos and 15 million song holdings from over 40,000 music labels that originate in over 100 countries.

Freegal (rhymes with legal) is not just today's top hits, but it also has a strong retrospective collection going back to the 40s and 50s. You'll also find over 1 million classical tracks, as well as strong collections in jazz, world music, country, alternative, blues, gospel, Christian, kids and many others. With over 200,000 songs added monthly, there will always be something new for you to discover on [Freegal Music](#).

Movies for Grownups

Wednesday, 06/13 - 7/18 @5:30p in the Terracotta Room: We will be showing Movies for Grownups on Wednesdays at 5:30p in the Terracotta Room. In keeping with our Summer Reading Program 2018 theme, **Libraries Rock**, we have chosen a selection of biographical films about musicians. Selected from Rolling Stone magazine's Top 30 Music Biopics, here is our scheduled:

- **06/13@5:30p:** #30 Selena (PG) The true story of Selena Quintanilla-Perez, a Texas-born Tejano singer who rose from cult status to performing at the Astrodome, as well as having chart-topping albums on the Latin music charts.
- **06/20 @5:30p:** #20 Get on Up (PG-13) A chronicle of James Brown's rise from extreme poverty

- to become one of the most influential musicians in history.
- **06/27 @5:30p: #19 La Bamba (PG-13)** Biographical story of the rise from nowhere of early rock and roll singer Ritchie Valens who died at age 17 in a plane crash with Buddy Holly and the Big Bopper.
- **07/11 @5:30p: #7 Walk the Line (PG-13)** A chronicle of country music legend Johnny Cash's life, from his early days on an Arkansas cotton farm to his rise to fame with Sun Records in Memphis, where he recorded alongside Elvis Presley, Jerry Lee Lewis, and Carl Perkins.
- **07/18 @5:30p: #1 I'm Not There (R)** Ruminations on the life of Bob Dylan, where six characters embody a different aspect of the musician's life and work.

Unique Musical Performance by the Kilted Man

Friday, 06/22 @1:00p in the 2nd Floor Fireside Room, Matthew Grunsey, the Kilted Man, will treat his audience to a free fun-filled afternoon of traditional Irish & Scottish music.

Returning to the stage after a year-long hiatus, veteran performer Matthew Gurnsey delights audiences with his rousing performances of traditional Irish and Scottish music. Through the marriage of wit and finesse, Gurnsey charms his audiences, sweeping them into tales of wayward voyages, unrequited love and the vibrantly colorful lives of the every-man beloved of many Irish tales. His unique talents with traditional Celtic instruments such as the concertina, bodhran, bones and mandolin, add an air of authenticity to each piece and his stirringly rich bass voice provides the foundation for the hauntingly beautiful melodies.

No stranger to live performance, Matthew began performing at a very young age and has appeared on hundreds of stages nationally and internationally, delighting thousands with his Scottish swagger and homespun charm. Matt especially honed his Celtic skills while living in Scotland among the people and culture that are his heritage and the inspiration for his music. Get a sneak peek at Matthew's amazing talents at www.thekiltedman.com

CVBA Legal Tips for Small Business Success

Monday, 06/25 @6:00p in the Terracotta Room: Camp Verde Business Alliance hosts local lawyer, Timothy Remick who will share legal tips for small business success in Camp Verde. Topics covered include

- The Startup - Planning for success and minimizing risk in starting or expanding your business.
- The Race - Operating successfully and protecting your business from dangers.
- The Finish - Planning for the future of your business and succession of ownership through sale or transfer to heirs.

Workshop/Mixer for Vacation Rental Owners

Tuesday, 06/26 @1:00p in the Terracotta Room: Meet industry peers in Camp Verde and find out the latest on regulations that may affect your vacation rental. Who should attend: Property owners in the vacation rental industry--AirbnWorkshop will address:

Sign-up to show & tell about your vacation rental. Projection screen and laptop with internet access will be provided. Find your rental listing online and give a 3-minute virtual tour highlighting unique features. Benefits of Event:

- Promote your vacation rental and grow your referral business
- Understand safety concerns that could halt your operation
- Develop a positive relationship with industry peers and Town Staff

Teen Taming Workshop

Saturday, 06/30 @10:00a in the Terracotta Room: Learn "retro parenting practices" in a free presentation by Life Coach, Mark Axamit, that will serve as a guide to restoring a positive, healthy relationship with your teen. Axamit will talk about some of the parenting methods that were practiced fifty to one hundred years ago, and how the manner in which children are being raised today has changed significantly. Learn a step by step plan to help build a better life at home. Find out more by visiting www.oldschoolparentcoach.org.

Axamit is a 57-year native of Arizona. He and his wife, Lauri, have been married 27 years and have raised three children ranging in ages from 20 to 24. He worked for the Yavapai County Juvenile Probation Department as a Juvenile Restitution Specialist, and is a graduate of the Juvenile Court Institute. Mark has a passion for assisting teenagers to make positive life decisions.

FEATURING...

Adult SRP 2018: Sponsor a Child to READ to FEED

Rather than compete for prizes like we have in the past, we are offering you the opportunity to pass on your love of reading by encouraging children ages 0-11 in [Heifer International's Read to Feed](#) program. Kids will be reading 20 minutes to 2 hours per day with adults pledging pennies that will go to help needy families around the world. By sponsoring children to "Read to Feed" we hope to instill in our youth the intrinsic joy found in doing something that rewards others.

Heifer International's Read to Feed program is a fun and engaging read-a-thon which teaches children to be everyday heroes. It is an incentive service-learning program that fosters in children a love for reading, a passion to help others and a motivation to help create a better world. Rather than donate a simple sum, we encourage you to sponsor a child's summer reading (we will randomly match sponsors with readers) so participating kids are encouraged to spend more time reading. It's easy to sponsor any child or multiple children. Simply pick up a form at the library, decide your sponsorship level, fill out it out and return it to Carson. (or print and complete [this one](#)).



Teaching Children to be Everyday Heroes

Read to Feed is a reading incentive service-learning program that offers global education opportunities and will foster in children a love for reading, a passion to help others and a motivation to help create a better world.

I will sponsor a young reader in Camp Verde Community Library's Summer Reading 2018

Read to Feed Program!

please pick a level below, fill out the back and return to Carson call: 928-554-8391 if you need more info

	Minutes per Day	Days per Week	Total for 8 Weeks of SRP
Level 1	20 = 20 cents	5-7 = \$1-\$1.40	\$8-\$11.20
Level 2	60 = 60 cents	5-7 = \$3-\$4.20	\$24-\$33.60
Level 3	120 = \$1.20	5-7 = \$6-\$8.40	\$48-\$67.20

CHILDREN'S LIBRARY

SRP 2018: Libraries Rock is Going Strong!

Little kids can do BIG things! Sign your kids up for the SRP 2018 Read to Feed program. Read all summer, track the minutes read, and earn money to donate to families in other communities. Set a reading goal and ask your family and friends for sponsorship pledges. [Click Here](#) for details.

CAMP VERDE COMMUNITY LIBRARY

FUN w/Math & Science

LIBRARIES ROCK!

FRIDAYS

06/08-07/13 @ 11:00a

A six week parent/child STEM-based program introducing fundamental concepts of math and science using play and books. In this fun & interactive course, designed in line with the Arizona Early Learning Standards for Math & Science, and Arizona's School Readiness Framework, parents learn simple strategies to involve children from zero to five years old in science and math concept building activities.

Fun with Math & Science is Fridays @11:00a

A parent involved STEM-based program that introduces fundamental concepts of math and science to children 0-5 years old. This program is in line with the Arizona Early Learning Standards for Math and Science and Arizona's School Readiness Framework.

Rock Around the World is Thursdays @5:00p

Discover music and musical instruments used by a variety of cultures in different countries and make simple replicas to take home.

- **06/14 Rainstick/South America** - Why did the people in South America make rainsticks and what did they hope these calming instruments would bring?
- **06/21 Didgeridoo/Australia** - Dewey isn't the only thing from "down under!" Learn what the Aborigines of Australia used this for.
- **06/28 Ukulele/Hawaii** - Where did the ukulele come from? You might be surprised! Come find out and make your own cardboard ukulele to take home.
- **07/05 Wooden Spoons/Russia** - Create spoon music and decorate your own to take home.
- **07/12 Caxixi/Africa** - What sound does a caixi make? Come find out with us.
- **07/19 Maracas/Puerto Rico** - Were maracas always just a rattle to make music with? Find out more!

StoryTime is Wednesdays @3:00p

Encourage a love of reading. Join Ms.Nadia for SRP-themed stories and crafts for preschoolers.

S.T.E.A.M. Time is Saturdays @1:00p

S.T.E.A.M. Time is an interactive program highlighting science, technology, engineering, art and math themes for elementary school aged kids that meets weekly from 1:00p to 2:30p. S.T.E.A.M. themes focus on a variety of subjects:

- 06/09 Echolocation: Find out why animals use it
- 06/16 Water Xylophone: Mix water with music and math
- 06/23 Balloon Speakers: Use balloons to find out how sound is amplified
- 06/30 & 07/07 DIY Phonographs: Find out how kids listened to music before MP3 players & smartphones
- 07/14 Do-Re-Mi Straws: Make musical instruments to play from drinking straws

TEEN LIBRARY

Summer Reading 2018: Libraries Rock!



- **6/5-07/17 TUE 11:00a Recording w/GarageBand (weekly):** Join music-lover and Teen Librarian, Zack Garcia in learning, GarageBand, the free music app for Apple products. Each week, explore various functions and find out how to use the program to create beats and electronic music, use MIDI controllers, and record with instruments or microphones.
- **6/7-07/19 THU 5:00p Game Night w/Zack (weekly):** Play a variety of games in the Teen Library. Get to know other teens, learn new games, get to know yourself!
- **6/15 FRI 11:00a Music Share:** People love different types of music for different reasons. Come share the music you love with others and learn about the music that is important to them.

Music will be shared in several formats with a demo of Freegal, the app that give you access to tons of free/legal downloads.

- **6/29 FRI 11:00a Music Theory:** Why do two notes sound good together, but two other notes sound terrible? Find out with an intro to Music Theory with Thomas Kusner.
- **7/6 FRI 11:00a The Shape of Sound:** What does sound look like? When media such as sand is vibrated, certain frequencies produce geometric patterns in the sand. Come experiment with different pitches to create a visual gallery of sound.
- **7/13 FRI 11:00a Karaoke/Open Mic:** Do you like to sing or play music? Come hang out and be a hometown rock star!!

Game Night with Zack - Thursdays @5:00p Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

All-Ages Magic the Gathering (MTG) - Saturday, 06/30@12:00p

Meet Zack in the Teen Library for a rousing game of MTG!

Camp Verde Youth Council

Teens ages 12-17 are invited to get involved with the Youth Advisory Council. This is your opportunity to make your voice heard among your peers and in your community. See Zack for details about date and time of the next meeting.

What *Else* is Happening?

We will be CLOSED Wednesday, July 4 for Independence Day.

[Click Here](#) to explore details about continuing programs/events like Essential Oils classes, Support groups, Writer's groups, new items, and more...

[Library Calendar of Events](#)

STAY CONNECTED

[LIKE us on Facebook](#)

	Mar-18	Mar-18	% change	YTD-FY18	YTD-FY17	% change
In-Library Uses						
Traffic Count	8,963	8,999	-0.4%	95,490	87,357	9.3%
New Cards Issued	123	147	-16.3%	1,087	1,377	-21.1%
Public Computer Sessions	n/a	1,554		n/a	18,937	
Early Literacy Computer Use	210	149	40.9%	1,886	775	143.4%
Requests for Computer Help	94	151	-37.7%	1,312	1,551	-15.4%
Reference Questions	128	230	-44.3%	2,030	2,043	-0.6%
Study Room Uses	39	n/a		596	n/a	
Study Room Use - Hours	84	n/a		1,286	n/a	
Study Room Use - People Served	45	n/a		872	n/a	
Community Room Uses	42	n/a		480	n/a	
Community Programs Attendance	355	n/a		3,831	n/a	
Total In-Library Use	9,518	11,230	-15.2%	101,805	112,040	-9.1%
Library Programs						
Adult Programs	21	47	-55.3%	168	346	-51.4%
Adult Program Attendance	195	453	-57.0%	2,066	3,197	-35.4%
Children's Programs	25	n/a		218	n/a	
Children's Program Attendance	162	n/a		1,569	n/a	
Teen Programs	12	n/a		106	n/a	
Teen Program Attendance	98	n/a		805	n/a	
Total Library Program Attendance	455	1270	-64.2%	4440	3679	20.7%
Circulation						
Items Checked Out	5,031	6,557	-23.3%	60,458	55,645	8.6%
Items Checked In	4,802	6,462	-25.7%	62,429	59,509	4.9%
Renewed Items	818	334	144.9%	10,248	8,023	27.7%
Total Circulation	10,651	13,353	-20.2%	133,135	123,177	8.1%
Circulation Areas of Interest						
Audio Books	231	211	9.5%	2,814	2,240	25.6%
Playaway MP3 Books	95	84	13.1%	1,211	1,155	4.8%
DVDs & Movies	1,862	2,180	-14.6%	23,884	20,577	16.1%
eBooks	415	404	2.7%	4,403	4,249	3.6%
Laptops & iPads	7	6	16.7%	59	60	-1.7%
Large Print	295	257	14.8%	3,651	2,992	22.0%
Magazines	103	93	10.8%	1,201	1,058	13.5%
Spanish Material	8	7	14.3%	216	75	188.0%
Children's Material	1,160	826	40.4%	12,842	12,640	1.6%
Teen's Material	735	1,836	-60.0%	8,455	8,184	3.3%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	913	1,056	-13.5%	11,281	8,871	27.2%
Transit Items Sent & Received	1,563	1,629	-4.1%	19,045	15,932	19.5%
CVCL ILL Items Going Out	37	31	19.4%	213	252	-15.5%
ILL Items for CVCL Patrons	15	7	114.3%	105	44	138.6%
Total Transit, HOLDS & ILL Activity	2,528	2,723	-7.2%	30,644	25,099	22.1%
Library Volunteers						
Number of Volunteers	34	39	-12.8%	412	456	-9.6%
Number of Hours Given	522	672	-22.3%	6,809	7,830	-13.0%
Average Hours/Volunteer	15.4	17.2	-10.9%	16.5	17.2	-3.8%
Collection & Development						
New Kids & Teen Material Added	40	93	-57.0%	610	602	1.3%
New Books Added	211	219	-3.7%	1,676	1,553	7.9%
New Audio-Visual Material Added	176	70	151.4%	625	804	-22.3%
Total Items Added	387	289	33.9%	2301	2357	-2.4%

Mending & Donations						
Items Mended or Repaired	326	29	1024.1%	1,708	720	137.2%
Donations Processed	1,040	1,895	-45.1%	17,141	12,621	35.8%
Donations Cataloged	188	191	-1.6%	904	1,453	-37.8%
Online Public Access Catalog						
OPAC Searches	n/a	25,183		n/a	151,359	