

**MEMORANDUM**

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**TO:** Russ Martin, Town Manager  
**FROM:** Kathy Hellman, Library Director  
**SUBJECT:** Monthly Report – April 2018  
**DATE:** 5/7/2018  
**CC:** Department Heads, Town Council

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**Report from Library Director, Kathy Hellman:** In April, I attended the RAIN Grant Retreat in Bisbee (where I did their 1,000 steps – twice). RAIN, Rural Activation and Innovation Network, is an Innovation in Development project supporting informal STEM education in rural communities. Besides having funds to provide mini-grants to local organizations, the RAIN project has a research component intended to build a base of knowledge on how to best engage and empower rural communities in local, place-base informal STEM education that may be applicable in other regions. There are currently four regions participating in the RAIN grant with the Verde Valley being one of the four. After one year involved in the project, we are finally beginning to make sense of the required processes and have even begun awarding grants to applicants.

**Report from Youth Services Librarian, Nadia Torabi:** In May, we continue our regular programming: Story Time, LEGO Club, STEAM Time, Movie Matinee, and Family Craft Night. As the school year winds down, I get requests to introduce elementary classes to the library and to Dewey, our bearded dragon. With summer coming, we are busy preparing for our Summer Reading Program 2018: Libraries Rock.

**Report from Reference & PC Help Librarian, Gerry Laurito:** I placed an order of about \$600 worth of e-books and audiobooks through Overdrive. This is part of our network commitment which I am learning more about as I get more involved with the YLN e-Materials Committee. We tweaked the days we offer beginning computer to monthly on the first Wednesday of the month. I am also working to put together three sessions on writing résumés. I will demonstrate the library's job search and résumé writing resources, a representative from Yavapai College will talk about what to include in a resume and what to leave out, and a Representative from Goodwill Industries will show their about online tools for constructing a resume.

**Report from Teen Librarian, Zack Garcia:** In April, the newly formed Youth Advisory Council introduced itself to the community. On April 18, YAC appeared before the Camp Verde Town Council to introduce members and to give an outline of the group's goals to improve the community. Then, on April 21, three members

of YAC and two volunteers worked at the joint Town of Camp Verde and Yavapai Apache Nation Earth Day Celebration. YAC helped setup tables and chairs, and helped to run the check in desk. On May 4 I demonstrated the 3D Printer at the Verde Valley SciTech table at the Verde Valley Fair. During the demo, I actively printed while explaining the steps involved in model creation with printed items on display. May is the final month before our Summer Reading Program begins, so I will be making final touches to programs and gathering supplies. Also, on May 15, I will be a part of the Senior Exit Panel at Camp Verde High School.

**Report from Circulation Librarian, Alice Gottschalk:** We heard a lot of great comments back regarding the volunteer appreciation luncheon we hosted at the library. That's what it's all about: a few hours of fun for volunteers who give so many hours of hard work all year long to help us.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:  
<https://www.facebook.com/campverdelibrary>

#### **FUN FACT!**

**The toilets in our new library are designed to conserve water. They provide two flushing options: a BIG flush and a LITTLE flush. Most people are used to pressing the handle down to flush the toilet. Pressing down gives a LITTLE flush and pulling up gives a BIG flush. We have added labels next to the handles on the lids of the tank to help users remember which way to move the lever to adequately flush the toilet.**



*April 2018*

**Update from Your Library Director...**

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**What's New...**

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**Featuring...**

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**Children's Library**

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**Teen Library**

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**What Else is Happening?**

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## Update from your Library Director...

### April is for Celebrating Libraries & Volunteers

**April 8-14: National Library Week** is a national observance sponsored by the American Library Association (ALA) and libraries across the country each April. It is a time to celebrate the contributions of local libraries, librarians and volunteers and to promote literacy in our community.

#### **History: From Wake up and Read to Libraries Lead**

National Library Week 2018 marks the 60th anniversary of the first event, sponsored in 1958. In the mid-1950s, research showed that Americans were spending less on books and more on radios, televisions and musical instruments. Sound familiar? Concerned that Americans were reading less, the ALA and the American Book Publishers formed a nonprofit citizen's committee to

- encourage "people to read in their increasing leisure time"
- improve "incomes and health"
- develop a "strong and happy family life"

In 1957, the committee developed a plan for National Library Week based on the idea that once people were motivated to read, they would support and use libraries. With the cooperation of ALA and with help from the Advertising Council, the first National Library Week was observed in 1958 with the theme "Wake Up and Read!" This 2018 theme is "Libraries Lead."

#### **April 15-21: Volunteers**

Volunteering has been around even longer than libraries and National Library Week. Camp Verde Community Library was started by volunteers and continues to thrive due to volunteerism today. Library volunteers don't just sit around and read books at the front desk. Our team of volunteers is

trained to help with many skilled and technical tasks that are critical to operations at the library. Library volunteers learn to navigate the library computer system to help people find books and place holds. They issue library cards and handle fines, check material in and out, answer questions and give directions. Volunteers put books, music, DVDs, etc. back on the shelf where they belong so we can find them again. Some volunteers stock and run the Book Nook, raise funds, run the Friends of the Library, and, most of all, smile and greet everyone who walks through the doors.

**Volunteers** are a key component to the library's success and we hope that we, in turn, can provide a pathway to people seeking to meet their personal goals in volunteering. People volunteer for many different reasons. Some are interested in learning new job skills. Some say they just love libraries, books and reading. Others want to make a positive impact in the lives of others. Some want to keep their minds sharp and bodies active. Some feel the desire to give back to others as they were given to in the past. Some want to get out of the house and interact with real people on a regular basis. Others just want to have fun. And, some are even convinced to try volunteering by family members who are sure they need something meaningful to do with their time.

Whatever reasons lie behind the act of volunteering it is a gift of time, knowledge, energy and empathy that we do not take for granted. We appreciate each and every volunteer for more than the time they give and money they save us. We like them for themselves and the unique diversity they bring to our library team.

You are invited to stop by the library during open hours April 16-21 to say, "thank you, we appreciate what you do," to a volunteer during Volunteer Appreciation Week. While there, visitors are encouraged to ask a volunteer what they like most about volunteering at the library or why they started volunteering in the first place.

**“MUSIC IN THE STACKS”**  
**THE CAMP VERDE COMMUNITY LIBRARY**  
**WITH RAY SEALING, LESLIE & LARRY LATOUR,**  
**MIKE McREYNOLDS, JO BERGER,**  
**& MATT FABRITZ**



**THURSDAY, APR. 12TH, 5:30PM, FREE, 554-8380**

## What's New...

### ABCs of Taking Better Photographs Returns

Would you like to know how to improve the results you get with your digital camera? **Starting Thursday, April 26 at 3:00p**, Camp Verde Bugle staff reporter/photographer, **Bill Helm**, will teach a series of hands-on classes about taking better photographs.

The ABCs of Taking Better Photographs is a fun, interactive class that will help you get to know your camera and become more creative in your photography.. Bring your camera and your camera's instruction manual, and learn not only about photography but to better understand your camera. Discover editing tips and learn how to use photo-editing software. Learn how to email and post photos online.

Following the class, stay for the monthly meeting of the Verde Valley Photographic Society, where members critique each other's work, discuss photography and plan and execute photographic gallery exhibits.

## Matforce/CVMO Presents: How to Recognize & Identify Drug Use

**Tuesday, April 24 @5:30-6:30p** A FREE class for parents, educators, professionals and anyone interested in:

- learning the types of drugs that youth are abusing today
- determining if a youth is under the influence of a drug or drugs other than alcohol or the combined influence of alcohol and other drugs, or suffering from some injury or illness that produces similar signs to alcohol/drug impairment
- identifying the broad category or categories of drugs inducing the observable signs and symptoms of impairment
- hearing a personal story of recovery from meth addiction

## McDonald's Hiring Event

**Thursday, April 26 @3:00p-5:00p** McDonald's Area Supervisors partner with the Cottonwood Career Center to hold a hiring event in the lobby at the Library. With many positions to fill in Camp Verde, Cottonwood and Sedona, this is an excellent opportunity to be hired.

## Camp Verde Business Alliance Meetings

CVBA, a group of people joining forces to help the Town of Camp Verde (and beyond) build sustainable economic prosperity meets monthly at the library. Their meetings include teaching, advising, and learning opportunities laced with networking and sharing prospects. Join them Monday, April 23 for two excellent classes FREE.

**@4:30p-5:45p Business Legal Structure Class taught by Business Specialist, Kathryn Bazan, covers:**

- Selecting the right legal entity for your business
- Taxation/ how you get paid/your liability depending on your legal structure
- Types of Legal Entities: Sole Proprietor (DBA or Trade Name) LLC, C-Corp, S-Corp, B-Corp, Non-Profit Corp
- Protecting Intellectual Property
- AZ Trade Names, AZ Trademarks

**@6:00p Down to Business, Answering the Questions Local to Camp Verde, by Commercial Real Estate Agent, Pete Roulette, covers:**

- Purchase or Lease Commercial Property?
- Finding Commercial Property in Camp Verde
- Determine Zoning you need for business
- Find the business Property allowable use

## Arizona Conservation Corps Recruiting Event

**Thursday, May 3 @4:00p-6:00p** Arizona Conservation Corps operates programs across Arizona engaging individuals and strengthening communities through service and conservation. Programs promote personal growth, experiential learning and an ethic of natural resource stewardship while

incorporating the guiding principles of community, dedication, challenge, integrity and FUN! If you are a 17-18-year old, see what positions are open and find out if you want to participate.

## FEATURING...

### Adult Learn Center

Did you know the [Adult Learn Center](#) is in the Library? The office and classroom are to the right as soon as you walk in the front door. Office hours are 9:00a - 2:00p Monday-Thursday with classes held all four nights for your convenience. The Adult Learn Center offers

- GED Preparation
- English Language services
- U.S. Citizenship classes
- training in basic computer and workplace skills



**CAMP VERDE**  
*The Place in the Verde Valley for Adults to Get Their GED or Acquire English Language Skills*

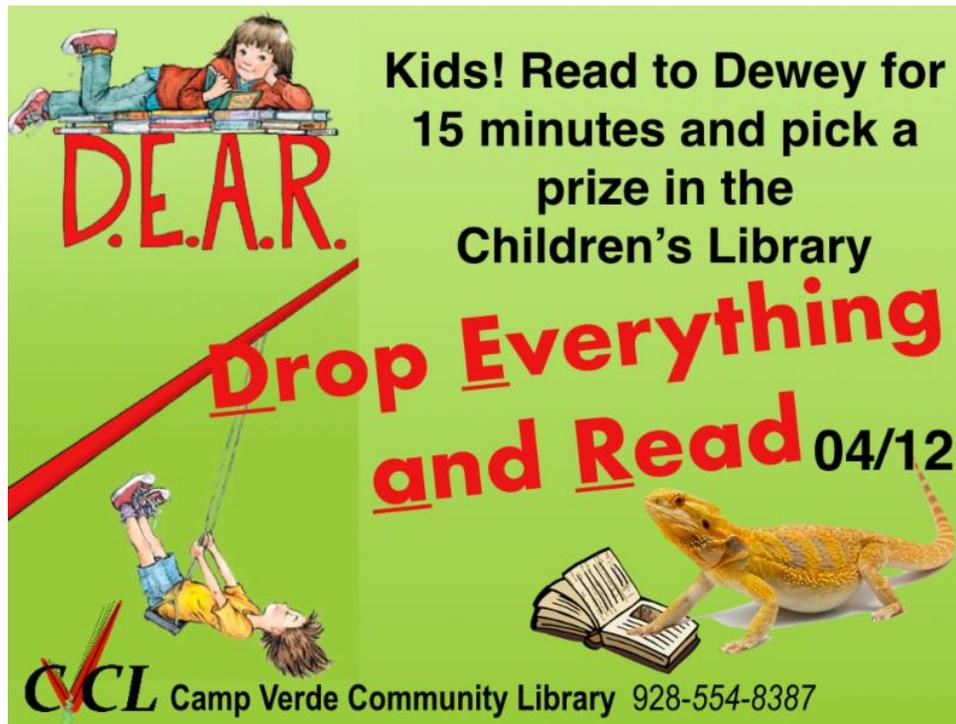
**ADULT LEARN CENTER**

**Offering Financial Skills Classes**

**4-Week Series Begins**  
**Thursday, 04/26 @6p-8p**  
**928-554-8398**

Meet at Camp Verde Head Start, 353 Apache Trail

## CHILDREN'S LIBRARY



### Celebrate National Library Week with Us!

During National Library Week, April 9-14, we are hosting a library scavenger hunt for children to learn the Dewey Decimal and catalog system. Those who turn in the correct answers will be put into a drawing to win a prizes! 3 Winners will be announced on April 17th. Prizes will be books.

Children's Librarian, Nadia Torabi, is pleased to announce the addition of a collection of new **VOX Books**, the world's first audio books that live in print books. VOX™ Books are designed to encourage reluctant readers by capturing their attention, removing the stress of not knowing the words, and making learning and literacy development fun. VOX™ Books will be available for children to checkout or use in the library.

Additionally, library staff created a reading corner where kids and caregivers are encouraged to sit together and enjoy a book or two. On **D.E.A.R. Day (Drop Everything and Read Day)**, April 12, children who sit and read silently to themselves or aloud to Dewey for 15 minutes can pick a prize from a treasure box in the Children's Library. See Ms. Nadia for details or call 928-554-8387.

### Family Craft Night is Thursday, 04/26 @4:00p

The family that crafts together, laughs together. Crafting and laughing are excellent ways to build strong bonds and release tension. Celebrate Spring by making birdseed ornaments to hang in your trees and feed the birds.

### Bilingual StoryTime is Monday 04/30 @3:00p

Let's celebrate El día de los niños/El día de los libros (Day of the Child/Day of the Book) during bilingual Story Time this month.

### StoryTime is Wednesdays @3:00p

Encourage a love of reading. Join Ms. Nadia for themed stories and crafts for preschoolers.

- 04/11 The Tiniest Seed
- 04/18 The Very Hungry Caterpillar
- 04/25 Birds

### Lego Club is Thursdays @5:00p

Kids and Tweens join Ms. Nadia or Ms. Jamie for new Lego challenges each week.

### S.T.E.A.M. Time is Saturdays @1:00p

S.T.E.A.M. Time is an interactive program highlighting science, technology, engineering, art and math themes for elementary school aged kids that meets weekly from 1:00p to 2:30p. S.T.E.A.M. themes focus on the environment:

- 04/14 Learn about the Water Cycle
- 04/21/ Celebrate Earth Day
- 04/28 Are you part of the Food Chain?

### Friday Movie Matinee (Parents' Time Out) May 04 @2:00p - 4:00p

Parents, sign your 6-11 year-old child/children in at the Children's Library with Ms. Nadia for a movie matinee. Take time out, run errands or do something for yourself for a couple of hours while we entertain your kids. May 4 we will show the movie **Wonder**. Popcorn is served FREE. Candy and soda are for sale to benefit the Friends of Camp Verde Library.

## FIRST THINGS FIRST

### It is said that children are made readers in the laps of their parents

Camp Verde (April 09, 2018) - A [new video](#) designed to show parents easy tips for reading with their babies is now available from First Things First. The video offers ways parents can help their baby develop language skills from the day they are born. When a young child hears words and language, the brain develops important connections needed to learn how to read. Reading with a baby is also a great opportunity to build a strong and healthy relationship between parent and child.

Every Spring classrooms across the nation host reading events for elementary school children. But early literacy starts way before a child reaches a classroom. It begins before babies can talk and continues as they become toddlers and preschoolers. In fact, studies have linked the number of words children know at ages 3 and 4 to their reading comprehension levels in third and fourth grade. Reading daily with children starting at birth helps them learn new words.

First Things First offers families help to grow early language and literacy skills starting from birth. In addition to the video, there's an early [literacy page](#) on the [FTF website](#). Here parents and families

can find ways to build a child's brain, lists of favorite age-appropriate books and more ways to make reading 20 minutes a day a family habit.

Another great resource to help families instill a love of reading in their children can be found through [Read On Arizona](#), an FTF partner that engages communities in supporting early literacy for kids birth to 8 years old. Read on Arizona offers resources and tools such as [Smart Talk](#), which encourages parents to have quality back-and-forth conversations with your baby. Though babies can't talk, they can still communicate with caring adults in their lives - through eye contact, facial expressions, smiles and crying.

For babies, a quality conversation starts with talking to them during everyday moments, such as meal time, baths and diaper changes. Families can help foster early language and literacy skills in many ways, beginning by reading everyday with babies from the day they are born.

## TEEN LIBRARY

### Game Night with Zack - Thursdays @5:00p

Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

### All-Ages Magic the Gathering (MTG) - Friday, 04/28 @12:00p

Meet Zack in the Teen Library for a rousing game of MTG!

### Camp Verde Youth Council

Teens ages 12-17 are invited to get involved with the Youth Advisory Council. This is your opportunity to make your voice heard among your peers and in your community. See Zack for details about date and time of the next meeting.

## What *Else* is Happening?

[Click Here](#) to explore details about continuing programs/events like Essential Oils classes, Support groups, Writer's groups, new items, and more...

## [Library Calendar of Events](#)

STAY CONNECTED

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Camp Verde Community Library, 130 Black Bridge Road, Camp Verde, AZ 86322

5/7/2018

See What's Happening @CVCL This Month

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Sent by [library@campverde.az.gov](mailto:library@campverde.az.gov) in collaboration with



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	Mar-18	Mar-18	% change	YTD-FY18	YTD-FY17	% change
<b>In-Library Uses</b>						
Traffic Count	8,306	8,360	-0.6%	81,984	74,085	10.7%
New Cards Issued	76	108	-29.6%	903	1,129	-20.0%
Public Computer Sessions	1,431	1,481	-3.4%	14,135	15,727	-10.1%
Early Literacy Computer Use	153	74	106.8%	1,511	533	183.5%
Requests for Computer Help	122	174	-29.9%	1,107	1,273	-13.0%
Reference Questions	123	201	-38.8%	1,759	1,645	6.9%
Study Room Uses	53	n/a		528	n/a	
Study Room Use - Hours	110	n/a		1,124	n/a	
Study Room Use - People Served	65	n/a		776	n/a	
Community Room Uses	49	n/a		376	n/a	
Community Programs Attendance	414	n/a		2,961	n/a	
<b>Total In-Library Use</b>	<b>10,211</b>	<b>10,398</b>	<b>-1.8%</b>	<b>101,399</b>	<b>94,392</b>	<b>7.4%</b>
<b>Library Programs</b>						
Adult Programs	8	39	-79.5%	127	260	-51.2%
Adult Program Attendance	86	359	-76.0%	1,646	2,292	-28.2%
Children's Programs	18	n/a		180	n/a	
Children's Program Attendance	171	n/a		1,373	n/a	
Teen Programs	7	n/a		86	n/a	
Teen Program Attendance	74	n/a		634	n/a	
<b>Total Library Program Attendance</b>	<b>331</b>	<b>721</b>	<b>-54.1%</b>	<b>3653</b>	<b>3679</b>	<b>-0.7%</b>
<b>Circulation</b>						
Items Checked Out	4,476	4,371	2.4%	51,108	44,018	16.1%
Items Checked In	4,684	5,310	-11.8%	53,100	47,891	10.9%
Renewed Items	839	706	18.8%	8,713	7,384	18.0%
<b>Total Circulation</b>	<b>9,999</b>	<b>10,387</b>	<b>-3.7%</b>	<b>112,921</b>	<b>99,293</b>	<b>13.7%</b>
<b>Circulation Areas of Interest</b>						
Audio Books	188	157	19.7%	2,384	1,830	30.3%
Playaway MP3 Books	88	65	35.4%	1,022	959	6.6%
DVDs & Movies	1,671	1,596	4.7%	20,362	16,409	24.1%
eBooks	213	322	-33.9%	3,598	3,508	2.6%
Laptops & iPads	4	2	100.0%	49	51	-3.9%
Large Print	298	271	10.0%	3,038	2,410	26.1%
Magazines	134	84	59.5%	987	844	16.9%
Spanish Material	10	7	42.9%	200	61	227.9%
Children's Material	923	826	11.7%	10,884	10,988	-0.9%
Teen's Material	626	789	-20.7%	7,113	4,512	57.6%
<b>Transits, HOLDS &amp; InterLibrary Loans</b>						
HOLDS Filled	982	876	12.1%	9,454	6,939	36.2%
Transit Items Sent & Received	1,556	1,413	10.1%	15,908	12,877	23.5%
CVCL ILL Items Going Out	20	21	-4.8%	150	198	-24.2%
ILL Items for CVCL Patrons	7	7	0.0%	79	31	154.8%
<b>Total Transit, HOLDS &amp; ILL Activity</b>	<b>2,565</b>	<b>2,317</b>	<b>10.7%</b>	<b>25,591</b>	<b>20,045</b>	<b>27.7%</b>
<b>Library Volunteers</b>						
Number of Volunteers	41	48	-14.6%	346	387	-10.6%
Number of Hours Given	565	852	-33.7%	5,690	6,616	-14.0%
Average Hours/Volunteer	13.8	17.8	-22.4%	16.4	17.1	-3.8%
<b>Collection &amp; Development</b>						
New Kids & Teen Material Added	42	21	100.0%	473	412	14.8%
New Books Added	139	57	143.9%	1,205	1,159	4.0%
New Audio-Visual Material Added	17	29	-41.4%	390	529	-26.3%
<b>Total Items Added</b>	<b>156</b>	<b>86</b>	<b>81.4%</b>	<b>1595</b>	<b>1688</b>	<b>-5.5%</b>

<b>Mending &amp; Donations</b>							
Items Mended or Repaired	263	90	192.2%	1,122	597	87.9%	
Donations Processed	975	1,236	-21.1%	13,255	9,264	43.1%	
Donations Cataloged	25	90	-72.2%	605	1,121	-46.0%	
<b>Online Public Access Catalog</b>							
OPAC Searches	n/a	26,270		n/a	110,742		
<b>Library Website</b>							
Sessions	2,500	n/a		29,200	n/a		
Users	1,900	n/a		21,100	n/a		