



## CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

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### MEMORANDUM

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**TO:** Russ Martin, Town Manager  
**FROM:** Kathy Hellman, Library Director  
**SUBJECT:** Monthly Report – December 2017  
**DATE:** 1/10/2018  
**CC:** Department Heads, Town Council

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**Report from Library Director, Kathy Hellman:** Library staff were proud to host the Town Holiday Party again this year. We enjoy making our work place festive and helping to plan the event to make it enjoyable. We owe our colleagues in Town so much for all the support given to us throughout the year and are happy for the chance to give back in this small way.

The number of active library users is higher than ever at 5,409 and rising. In 2017 our community was served by over 40 dedicated library volunteers averaging 935 hours per month. During that time, at a rate of \$20/hour volunteers contributed \$224,320 in hours worked at the library.

In the coming year, we look forward to

- having a Yavapai Apache Nation bus stop located at the library and becoming part of the regularly scheduled route
- collaborating more with Camp Verde Parks & Recreation as improvements are installed at Rezzonico Family Park
- increasing the number of adult educational and job skills opportunities through the Center and in partnership with others
- hosting more artwork and musicians at the library
- bringing health fairs and an early childhood screening and educational fair to the community
- writing and securing more grants to help fund special projects

**Report from Circulation Librarian, Alice Gottschalk:** Special thanks to our library volunteers who showed up and worked when staff were out sick or on planned vacations. You continually amaze us.

**Report from Reference & PC Help Librarian, Gerry Laurito:** We are starting a series of Basic Computer Classes starting January 17th at 2PM using the CVARP Learning Center and laptops. I cover topics such as how to use the mouse and what you see on the screen to navigating the web and setting up email.

Wendy & I attended training in Flagstaff in December on how to deal with mental health issues at the library and where to find reliable mental health information on the Internet. Both sessions were very good and provided us with information we could use here, when the need arises.

**Report from Teen Librarian, Zack Garcia:** In December, I tried a new event, a fireside Sing Along. Everyone had fun singing familiar Christmas carols, and I feel the event has the potential to grow next year. Through the holidays, attendance in the Teen Library slowed down, but I expect it to pick back up with school resuming. For January, now that I have been here a full year, I am concentrating two things: Improving myself as a librarian and improving/increasing the programs I provide.

Nadia and I have been working with Sebra Choe, Mike Marshall, and Shawna Figgy to lay the ground work for a Camp Verde youth council. In January, we will start recruiting/promoting in school classrooms for the introductory event on January 27. From there we plan to interview and select members to fill the council. All youth between the ages of 11 and 21 are invited to attend on the 27<sup>th</sup> from noon to 2:00p. Lunch will be provided and parents are also encouraged to join us.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:  
<https://www.facebook.com/campverdelibrary>

**FUN FACT!**

**Since installation and setup in February, we have taken in \$2,540 in the coin box attached to the public Xerox printer plus an additional \$1,500 paid through the cash register with the goal of helping offset the cost of leasing the equipment.**

Like 0 Share Share: Tweet

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December 2017 - In This Issue:

Update from Your Library Director...

What's New...

Featuring...

Children's Library

Teen Library

What's Happening?

Click Here to Learn More about Career Online High School ( available in Camp Verde, sponsored by Yavapai County Free Library District)

Update from your Library Director...

As you consider your year-end giving I would like to recommend two possible options: Camp Verde Library Endowment and/or Camp Verde Adult Reading Program. Both organizations are registered nonprofit so your donation is completely tax deductible.

**Camp Verde Library Endowment (CVLE)** is close to reaching their goal of \$500,000 invested with Arizona Community Foundation. They need your help to put them in a position to begin granting money back to the library to assist with purchases of new materials, new computers, services, etc. [Click here](#) to read one couple's story of how they chose to invest in CVLE and leave a legacy in their community. To donate to CVLE mail a check to CVLE at 130 Black Bridge Road, Camp Verde AZ 86322 or stop by and leave it with a staff person at the Library. For more information call 928-554-8381.

**Camp Verde Adult Reading & Learning Resource (CVARP)** counts on the generosity of the community to continue offering free GED classes, teach English classes, prepare individuals for citizenship, and help people develop basic computer and workplace skills. Affordable, adult education is a vital service to people in our community and one that the library fully supports and seeks to expand. [Click Here for information on donating to CVARP.](#) For more information call 928-554-8398.

## What's New...

### AZ Court Help Webinars Available at the Library

Camp Verde Community Library is hosting a free Legal Talk webinar from [AzCourtHelp.org](http://AzCourtHelp.org). This legal talk takes place at the Coconino County Law Library and will be streamed live in the Terracotta Room at the Library. The presenters will talk about Family Court 101: the steps in a divorce, legal separation, and/or a custody case. Live Chat will be available for audience questions .

### Holiday Sing-Along with Zack

Do you remember the fun of singing Christmas carols with friends or family? Songs like *Jingle Bells* and the *Twelve Days of Christmas* or *Silent Night* and *Oh, Tannenbaum*? Join Teen Librarian, Zack on **Tuesday, December 19th from 4:00-5:00 pm** for a casual, family-style holiday sing-along around the fireplace and Christmas tree in the Fireside Room.

### Being Mortal: FREE Film Screening & Discussion

Join Accord Hospice of Sedona on Wednesday, January 17 at 10:00a for a free screening and discussion for the PBS FRONTLINE documentary, *Being Mortal*. Based on the best-selling [book by Dr. Atul Gawande](#), this film explores the hopes of patients and families facing terminal illness and their relationships with the doctors, nurses and family members who care for them. [READ More](#)

### Vietnam Film Series Viewing and Discussion

Beginning **Wednesday, January 24 and running through Wednesday, March 28 at 4:00p** Library staff will show [The Vietnam War: A Film by Ken Burns & Lynn Novick](#) followed by a time of facilitated discussion. If you are part of the Vietnam War era or would like to understand it better, then you will want to get together with community members to view, listen and discuss . [READ More](#)

### PC Classes Starting in January

Thanks to our partners in the Camp Verde Adult Reading & Learning Center, we are planning a series of computer classes starting Wednesday, January 17 and Friday, January 26. To learn basic fundamentals of using a computer or laptop, join Gerry Laurito's class from 2:00p to 3:30p on Thursday. If you already use a computer, but would like to learn more about creating letters, resumes, flyers, budgets, etc. check out the Friday classes offered at 10:00a. [READ More...](#)

## FEATURING... Pastaghetti Dinner & Volunteer Fair

Friends of Camp Verde Library is hosting a Pastaghetti Dinner **Thursday, January 25 from 4:00p-7:00p** at this year's Volunteer Fair sponsored by Camp Verde Human Resources. The Pastaghetti Dinners consists of penne, ragatoni or fusilli pasta with spaghetti sauce plus salad, bread and ice tea, lemonade or water. The dinner is provided by the Friends with help from Library S.T.E.A.M. Kids to promote the Volunteer Fair. The Volunteer Fair is a fun-filled event designed for

organizations to recruit new volunteers to help them fulfill their mission.



Tickets for the Pastagheti Dinner are on sale @the Library's front desk. **Pre-Sale Tickets are an awesome deal: Adults \$7, Children 11 & under \$5. [READ More ...](#)**

### CHILDREN'S LIBRARY

Take a LOOK at our [TumbleBook Library](#), a whole library of books that can easily go wherever you go and can be accessed online from your phone or tablet with the FREE [Apple](#) or [Android](#) app.



Have a **CHILD** learning to **READ**?

Introduce them to TumbleBook Library!  
*ask for details in our Children's Library*



**Thursday 12/21 @4:00p Family Craft Night**  
Make Christmas decorations with Miss Nadia!

**StoryTime is Back on Wednesdays @3:00p**  
Themed stories and crafts for preschoolers.

**Lego Club is Thursdays @5:00p**  
Do your teens play games with Zack on Thursdays? Kids and Tweens join Miss Nadia for new Lego challenges each week.

**Every Friday at 1:00p S.T.E.A.M. Time**  
This month, bake cookies & decorate them, make

homemade snow and more!

**Wednesday, 12/20 @3:00p Bilingual Story Time**  
Join us to celebrate Christmas through stories and crafts.

**Do you have a baby or toddler in your family? Arizona's Children Association is offering Early Childhood Development Screening.**



## Parenting Education Services

### Early Childhood Development Screening ASQ~3 Ages and Stages Questionnaire

**Who** - Children 1 month - 5.5 years.

**What** - FREE developmental screening to give your child the best start.

**Why** - 90% of a child's brain is developed by age 5.



## Thursday 12/21 @1p-4p

*RSVP to reserve a slot for your child.*

602-708-2966 or [crabtree@arizonaschildren.org](mailto:crabtree@arizonaschildren.org)



**Camp Verde Community Library**

554-8387

## TEEN LIBRARY

### Game Night with Zack - Thursdays @5:00p

Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

### All-Ages Magic the Gathering (MTG) - Saturday, 12/30 @12:00p

Sign-up with Zack in the Teen Library.

### Soul Support - Wednesdays @3:30p

Teens read, write & speak poetry and prose. We are looking for teens who want to publish their original work on the library website. Accompanying photography or artwork is also welcome.

## What's Happening?

### Thursday, 12/14

1:00p-3:00p Essential Oils: Make & Take Sprays FREE Class ([details](#))

5:30p-7:30p Music in the Stacks meets in the Fireside Room ([details](#))

6:00p Camp Verde Lions Club meets in the Key Lime Room

### Friday, 12/15

9:00a Grief Support Group - Open to Everyone in the Key Lime Room

9:00a-11:30a Federal Casework Assistance from Tom O'Halleran's Office in the Center

### Saturday, 12/16

10:00a-1:00p EKANKAR Meeting in the Terracotta Room

**LIBRARY CLOSING EARLY @3:30P**

### Monday, 12/18

2:45p-3:45p AZCourtHelp Webinar in the Terracotta Room ([details](#))

6:00p Camp Verde Business Alliance meets in the Terracotta Room

### Tuesday, 12/19

4:00p Holiday Sing-Along with Zack in the Fireside Room

**Thursday, 12/21**

1:00p-4:00p Early Childhood Developmental Screening in the Copper Room ([details](#))

4:00p-5:30p Verde Valley Photographic Society meets in the Key Lime Room

6:00p Verde Valley Special Needs Support Group meets in the Terracotta Room

**Friday, 12/22**

3:00p-5:00p Southwestern Environmental Consultants, Inc. Land Planning Public Meeting in the Terracotta Room

**Saturday, 12/23 - Monday 12/25 LIBRARY CLOSED: Christmas Holiday**

**Thursday, 12/28**

5:30p Kiwanis Club of Camp Verde Evening Meeting in the Terracotta Room

6:00p Camp Verde Lions Club meets in the Key Lime Room

**Monday 01/01 LIBRARY CLOSED: New Year's Day**

**Friday, 01/05**

9:00a Grief Support Group - Open to Everyone in the Key Lime Room

**Monday, 01/08**

10:00a-1:00p Writer's Critique Group with Honey Rubin meets in the Key Lime Room

**Tuesday, 01/09**

10:00a-noon Open Book Club meets in the Copper Room

**Thursday, 01/11**

5:30p-7:30p Music in the Stacks meets in the Fireside Room

6:00p Camp Verde Lions Club meets in the Key Lime Room

**FREE Friday Family Movies will be discontinued after Friday, December 29 until further notice. Watch for special double-feature movie events on a new day and time.**

*STAY CONNECTED*

[LIKE us on Facebook](#)

**Confirm that you like this.**

Click the "Like" button.

	Dec-17	Dec-16	% change	YTD-FY18	YTD-FY17	% change
<b>In-Library Uses</b>						
Traffic Count	7,058	9,725	-27.4%	49,250	38,020	29.5%
New Cards Issued	80	140	-42.9%	590	566	4.2%
Public Computer Sessions	1,159	1,870	-38.0%	8,378	9,264	-9.6%
Early Literacy Computer Use	150	56	167.9%	875	289	202.8%
Requests for Computer Help	94	77	22.1%	620	662	-6.3%
Reference Questions	168	274	-38.7%	1,158	929	24.7%
Study Room Uses	47	n/a		340	n/a	
Study Room Use - Hours	98	n/a		686	n/a	
Study Room Use - People Served	76	n/a		534	n/a	
Community Room Uses	33	n/a		185	n/a	
Community Programs Attendance	254	n/a		1,341	n/a	
<b>Total In-Library Use</b>	<b>8,709</b>	<b>12,142</b>	<b>-28.3%</b>	<b>60,871</b>	<b>49,730</b>	<b>22.4%</b>
<b>Library Programs</b>						
Adult Programs	8	23	-65.2%	66	115	-42.6%
Adult Program Attendance	78	164	-52.4%	1,089	616	76.8%
Children's Programs	18	n/a		119	n/a	
Children's Program Attendance	86	n/a		1,015	n/a	
Teen Programs	6	n/a		58	n/a	
Teen Program Attendance	52	n/a		386	n/a	
<b>Total Library Program Attendance</b>	<b>216</b>	<b>435</b>	<b>-50.3%</b>	<b>2490</b>	<b>1543</b>	<b>61.4%</b>
<b>Circulation</b>						
Items Checked Out	4,973	4,846	2.6%	31,820	23,920	33.0%
Items Checked In	5,043	4,938	2.1%	32,761	25,365	29.2%
Renewed Items	821	773	6.2%	5,529	4,362	26.8%
<b>Total Circulation</b>	<b>10,837</b>	<b>10,557</b>	<b>2.7%</b>	<b>70,110</b>	<b>53,647</b>	<b>30.7%</b>
<b>Circulation Areas of Interest</b>						
Audio Books	190	165	15.2%	1,457	1,031	41.3%
Playaway MP3 Books	63	96	-34.4%	571	542	5.4%
DVDs & Movies	1,740	1,910	-8.9%	11,988	8,889	34.9%
eBooks	379	342	10.8%	2,309	2,145	7.6%
Laptops & iPads	0	8		26	23	13.0%
Large Print	227	229	-0.9%	1,864	1,162	60.4%
Magazines	94	79	19.0%	540	504	7.1%
Spanish Material	46	14		138	36	283.3%
Children's Material	732	1,152	-36.5%	6,488	6,295	3.1%
Teen's Material	713	346	106.1%	3,777	2,186	72.8%
<b>Transits, HOLDS &amp; InterLibrary Loans</b>						
HOLDS Filled	933	681	37.0%	5,688	3,517	61.7%
Transit Items Sent & Received	1,607	1,267	26.8%	9,591	7,131	34.5%
CVCL ILL Items Going Out	7	11	-36.4%	61	103	-40.8%
ILL Items for CVCL Patrons	0	2	-100.0%	58	16	262.5%
<b>Total Transit, HOLDS &amp; ILL Activity</b>	<b>2,547</b>	<b>1,961</b>	<b>29.9%</b>	<b>15,398</b>	<b>10,767</b>	<b>43.0%</b>
<b>Library Volunteers</b>						
Number of Volunteers	31	49	-36.7%	200	207	-3.4%
Number of Hours Given	483	789	-38.8%	3,386	3,638	-6.9%
Average Hours/Volunteer	15.6	16.1	-3.2%	16.9	17.6	-3.7%
<b>Collection &amp; Development</b>						
New Kids & Teen Material Added	19	63	-69.8%	254	183	38.8%
New Books Added	119	192	-38.0%	737	646	14.1%
New Audio-Visual Material Added	77	82	-6.1%	291	331	-12.1%
<b>Total Items Added</b>	<b>196</b>	<b>274</b>	<b>-28.5%</b>	<b>1028</b>	<b>977</b>	<b>5.2%</b>



<b>Mending &amp; Donations</b>							
	Items Mended or Repaired	83	60	38.3%	336	342	-1.8%
	Donations Processed	812	1,608	-49.5%	8,723	4,549	91.8%
	Donations Cataloged	45	159	-71.7%	496	468	6.0%
<b>Online Public Access Catalog</b>							
	OPAC Searches	5,553	3,843	44.5%	45,030	65,930	-31.7%
<b>Library Website</b>							
	Sessions	2,500	n/a		19,200	n/a	
	Users	1,900	n/a		13,500	n/a	