
MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – November 2017
DATE: 12/8/2017
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: Staff celebrated one year in our new library, Monday, November 6th with cake and cookies set out for patrons to enjoy. It has been a year full of firsts as we have adjusted to our new work environment and duties. Statistics show that, from November 2016 to November 2017 traffic at the library is up 49% and circulation of library materials has increased nearly 38%. Program attendance is up 105% and that is NOT including numbers from community-sponsored programs which we are tracking separately. These are good, but challenging times as public service to our community increasingly demands more time while the necessity of completing all our other tasks has not diminished. Staff at the Library are doing an outstanding job keeping up with the increased workload and each is aware of how much we all depend upon him/her to be here. I feel especially bad when they apologize for calling in sick because they know how hard it is to cover the gaps when we are short-handed, but they really need to stay home and get well. Despite the challenges, we have been grateful for every day that we have had the privilege of coming to work in this beautiful new building. It is truly a pleasure to be here and we continue to feel appreciation for all the support and encouragement from our community.

Report from Circulation Librarian, Alice Gottschalk: I would like to publicly welcome Helen Howard as an official Town Employee as of 11/20/2017. Helen began working at the library under NACOG's Senior Community Service Employment Program four years ago and, lucky for us, the Town hired her when her time was up with NACOG. Helen has already made herself quite valuable at the Circulation Desk and we are fortunate to have her. I am also happy to report that three new volunteers joined our team. Two will be working at the circulation desk and one will be volunteering in the Friends Book Nook Welcome Sandy, Patti and Theresa.



Report from Reference & PC Help Librarian, Gerry Laurito: The West Study Room has been used twice a month for the past couple of months by Yavapai College to provide outreach and support to students who live in the Camp Verde area. I am working with Doug from the Camp Verde Adult Learning Center to write a grant for new equipment for computer classes that we plan to offer starting in January. I have started working on two programs for adults. The first is a series of conversations around the Vietnam War documentary by Ken Burns. We plan to show and discuss each of the 10 episodes over a 10 week period. The other program is called Story Share, and comes to us from the Library District. The idea is to engage residents of adult living facilities in sharing their “stories” with each other through guided conversations, thus increasing social connections among a demographic that is often isolated.

Report from Teen Librarian, Zack Garcia: While I didn’t have many events, November was a productive month. I finished the first chess set with the 3D printer, printed a Death Star tree topper for the Teen Library tree (which I have invited the teens to decorate) and have begun printing nametags for the staff. On December 19, I will be hosting a Holiday Sing-Along in the Fireside room from 4-5:00p, which should be a lot of fun.



Report from Youth Services Librarian, Nadia Torabi: In December, we will continue with our weekly and monthly programs, with time changes made to Story Time and Lego Club. Story Time will move back to Wednesdays at 3:00PM and LEGO Club will move to Thursdays at 5:00PM. The reason for this change is so that children relying on their parents can come to the library at a time that is outside of school/work hours. At Family Craft Night, Thursday, December 21st at 4:00PM, we will be making ornaments. The Children’s Library will host FREE Developmental Screenings brought to us by Arizona’s Children Association on December 21st, between 1:00 to 4:00 PM. RSVP is required and can be made with Rainee Crabtree at 602-708-2966 or rcrabtree@arizonaschildren.org. STEAM Times will include bread-making with former Cottonwood Mayor, Diane Joens, baking and decorating cookies for the Camp Verde Senior Center, and an oil spill challenge to demonstrate what happens when oil spill disasters occur in our waterways.

To really keep up with what is going on at the library, don’t forget to follow us on Facebook at: <https://www.facebook.com/campverdelibrary>

FUN FACT!

From 07/2017 to 11/2017 our study rooms and meeting rooms have been reserved and used 445 times serving a total of 1,545 people!





November 2017 - In This Issue:

Update from Your Library Director...

What's New...

Featuring...

Children's Library

Teen Library

What's Happening?

**“MUSIC IN THE STACKS”
THE CAMP VERDE COMMUNITY LIBRARY
WITH JACK WILDEN, RAY SEALING, JIM FRENCH,
MIKE McREYNOLDS, LARRY & LESLIE LATOUR,
AND MATT FABRITZ**

THURSDAY, NOV. 9, 5:30PM, FREE, 554-8380

Update from your Library Director...

Camp Verde Community Library has participated in AZ and Verde Valley SciTech in support of STEM (science, technology, engineering, math) out-of-school learning since 2013. The Children's Library plans S.T.E.A.M. Time (adding A for art) every Friday afternoon. **We are into S.T.E.A.M. and into RAIN** - Rural Activation Innovation Network, an National Science Foundation grant focusing on informal STEM learning.

You could help us support RAIN in better understanding our community needs and interests regarding informal STEM learning. The key to the survey's success is to have input from a wide demographic. No need to have young children or know anything about STEM. **Please take a short survey and be entered to win a \$50 Amazon gift card.**

[RAIN Survey - English](#)
[RAIN Survey - Spanish](#)

Call to Artists for Smithsonian Exhibit Art Contest

Winning entry will represent the Verde Valley across the state of Arizona

Local artists and photographers are invited to be a part of the Smithsonian traveling exhibition coming to Camp Verde Community Library. But that's not all, one illustration will be chosen to be included in a takeaway coloring book that will be given to visitors to all 12 sites where the exhibit is displayed in Arizona. [READ MORE...](#)

What's New...

VV Photographic Society Exhibit & Opening Reception

Join us for the opening reception of the Verde Valley Photographic Society's Photography Exhibit **Friday, November 10th from 4:30 - 7:30 pm** in the lobby of Camp Verde Community Library. Eight artists collaborated to hang original work. Meet the artists, enjoy sweet treats, and maybe pickup an early Christmas present for yourself or someone you love. [READ More...](#)

Holiday Wreath Contest & Silent Auction

The holidays are right around the corner. Friends of Camp Verde Library is sponsoring a wreath decorating contest. The wreaths will be on display at Camp Verde Community Library from November 10th through 24th where they will be sold by silent auction, with Friends as the beneficiary of the auction. Prizes will be awarded in several categories. Join us Friday, 11/10 for the opening reception and wreath preview from 4:00p-7:00p! [READ More...](#)

Yavapai County Master Gardener Volunteer Training Class

The sixteen week course starting February 6, 2018 and ending May 22, 2018 will be held on Tuesday mornings, 9:00am to 12:30pm, at Camp Verde Community Library. [Applications](#) are required, as a maximum of 30 attendees can be accepted due to space limitations. The [application](#) must be postmarked by December 1, 2017, or it may be scanned and emailed to barnesm@email.arizona.edu by December 1st.

Physician's Mutual Medicare Seminar

Turning 65 and new to Medicare? Already on Medicare and just want an update? Please join us **Saturday, November 18th at 10 am** in the Copper Room for an informational seminar on the different parts of Medicare and your options. Please RSVP to Gail Sauers @ 602.571.9523. Seating is limited.

Verde Valley Holiday Passport

Want to shop locally this holiday season? Local First Arizona is working to increase customer traffic to our amazing independent businesses with the Verde Valley Holiday Shopping Passport. Let us help you find special gifts and holiday celebration needs while exploring Verde Valley retail locations at the same time. Pickup your holiday passport at the Library. [READ More...](#)

For MUSIC LOVERS - FEATURING...



Freegal® Music is a FREE music service provide by your library. All you need is your library card number and PIN. Freegal offers access to more than 13 million songs, including Sony Music's catalog of legendary artists. In total the collection is comprised of music from over 40,000+ labels with music that originates in over 100 countries. There is no software to download, and there are no digital rights management (DRM) restrictions.

- More than 1,000,000 Albums
- In excess of 40,000 Music Videos
- Ongoing weekly releases.
- On average 10,000 songs added each week
- Simultaneous release of chart topping music with consumer sites.
- More than 200 genres of music

CHILDREN'S LIBRARY Highlights

Thursday 11/16 @4p Family Craft Night

Make seed balls and toss them outside to help feed the birds this winter and grow new flowers next Spring!

Story Time Wednesdays @10:00a

Stories and crafts for preschoolers.

Lego Club moves to Thursdays @5:00p

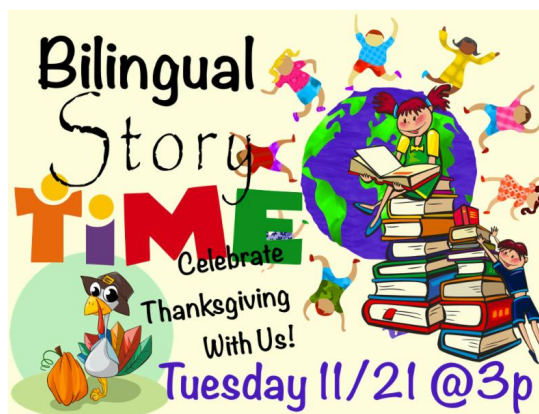
Do your teens play games with Zack on Thursdays? Kids and Tweens join Miss Nadia for new Lego challenges.

Every Friday at 1:00p S.T.E.A.M. Time

Find out why leaves change colors and learn about robotic hands.

Wednesday, 11/21 @3p Bilingual Story Time

Join us to celebrate Thanksgiving through stories and crafts.



TEEN LIBRARY

Game Night with Zack - Thursdays @5:00p

Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

All-Ages Magic the Gathering (MTG) - Saturday, 11/25 @12:00p

Sign-up with Zack in the Teen Library.

Soul Support - Wednesdays @3:30p

Teens read, write & speak poetry and prose. We are looking for teens who want to publish their original work on the library website. Accompanying photography or artwork is also welcome.

What's Happening?

Friday, 11/10

4:00p-7:00p Friends of Camp Verde Library Wreath Viewing

4:30p-7:30p Verde Valley Photographic Society Art Show Opening Reception

Saturday, 11/10 LIBRARY CLOSED: Veterans Day

Monday, 11/13

10:00a Writer's Critique Group ([details](#))

Tuesday, 11/14

10:00a Open Book Club ([details](#))

Wednesday, 11/15

3:30p Let's Talk: Meet the Press READ More...

Thursday, 11/16 [READ More ...](#)

4:00p Verde Valley Photographic Society Meeting

5:00p-7:00p Essential Oils FREE Class: Happiest Holidays Ever? The Nose Knows!

6:00p Verde Valley Special Needs Parent Group

Friday, 11/17

9:00a Grief Support Group - Open to Everyone

9:00a-11:30a Federal Casework Assistance from Tom O'Halleran's Office

Saturday, 11/18

9:30a-11:30a Physician's Mutual Medicare Seminar

Tuesday, 11/21

10:00a Writing for Fun & More ([details](#))

Thursday & Friday, 11/23 & 11/24 LIBRARY CLOSED: Thanksgiving Holiday

Monday, 11/27

6:00p Camp Verde Business Alliance Meeting

Friday, 12/01

9:00a - 3:00p NAH Free Non-Fasting Biometric Health Screening

Saturday, 12/02

9:30a-11:30a Physician's Mutual Medicare Seminar

FREE Friday Family Movie Special Double-Feature 11/17 starting @5:00p [Learn More ...](#)

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Camp Verde Community Library, 130 Black Bridge Road, Camp Verde, AZ 86322

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	Nov-17	Nov-16	% change	YTD-FY18	YTD-FY17	% change
In-Library Uses						
Traffic Count	7,363	7,391	-0.4%	42,192	28,295	49.1%
New Cards Issued	80	188	-57.4%	510	426	19.7%
Public Computer Sessions	1,339	1,389	-3.6%	7,219	7,394	-2.4%
Early Literacy Computer Use	135	69	95.7%	725	233	211.2%
Requests for Computer Help	78	189	-58.7%	526	585	-10.1%
Reference Questions	138	113	22.1%	990	655	51.1%
Study Room Uses	35	n/a		293	n/a	
Study Room Use - Hours	71	n/a		588	n/a	
Study Room Use - People Served	60	n/a		458	n/a	
Community Room Uses	23	n/a		152	n/a	
Community Programs Attendance	146	n/a		1,087	n/a	
Total In-Library Use	9,133	9,339	-2.2%	52,162	37,588	38.8%
Library Programs						
Adult Programs	10	18	-44.4%	58	92	-37.0%
Adult Program Attendance	138	137	0.7%	1,011	452	123.7%
Children's Programs	14	n/a		101	n/a	
Children's Program Attendance	47	n/a		929	n/a	
Teen Programs	5	n/a		52	n/a	
Teen Program Attendance	58	n/a		334	n/a	
Total Library Program Attendance	243	142	71.1%	2274	530	329.1%
Circulation						
Items Checked Out	4,973	4,457	11.6%	26,847	19,074	40.8%
Items Checked In	5,043	4,228	19.3%	27,718	20,427	35.7%
Renewed Items	821	824	-0.4%	4,708	3,589	31.2%
Total Circulation	10,837	9,509	14.0%	59,273	43,090	37.6%
Circulation Areas of Interest						
Audio Books	263	182	44.5%	1,267	866	46.3%
Playaway MP3 Books	125	120	4.2%	508	446	13.9%
DVDs & Movies	1,930	1,479	30.5%	10,248	6,979	46.8%
eBooks	376	354	6.2%	1,930	1,803	7.0%
Laptops & iPads	1	0		26	15	73.3%
Large Print	395	224	76.3%	1,637	933	75.5%
Magazines	75	25	200.0%	446	425	4.9%
Spanish Material	19	0		92	22	318.2%
Children's Material	1,149	1,460	-21.3%	5,756	5,143	11.9%
Teen's Material	823	428	92.3%	3,064	1,840	66.5%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	933	511	82.6%	4,755	2,836	67.7%
Transit Items Sent & Received	1,597	910	75.5%	7,984	5,864	36.2%
CVCL ILL Items Going Out	21	1	2000.0%	54	92	-41.3%
ILL Items for CVCL Patrons	11	3	266.7%	58	14	314.3%
Total Transit, HOLDS & ILL Activity	2,562	1,425	79.8%	12,851	8,806	45.9%
Library Volunteers						
Number of Volunteers	31	36	-13.9%	169	158	7.0%
Number of Hours Given	627	703	-10.8%	2,903	2,849	1.9%
Average Hours/Volunteer	20.2	19.5	3.6%	17.2	18.0	-4.7%
Collection & Development						
New Kids & Teen Material Added	44	5	780.0%	235	120	95.8%
New Books Added	189	81	133.3%	618	454	36.1%
New Audio-Visual Material Added	7	65	-89.2%	214	249	-14.1%
Total Items Added	196	146	34.2%	832	703	18.3%

Mending & Donations							
	Items Mended or Repaired	131	30	336.7%	253	282	-10.3%
	Donations Processed	1,623	2,031	-20.1%	7,911	2,941	169.0%
	Donations Cataloged	84	121	-30.6%	451	309	46.0%
Online Public Access Catalog							
	OPAC Searches	5,553	16,184	-65.7%	39,477	62,087	-36.4%
Library Website							
	Sessions	3,000	n/a		13,400	n/a	
	Users	2,200	n/a		9,200	n/a	