



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – July 2015
DATE: 8/10/2015
CC: Department Heads

Library Construction Update: By the end of July footings were had been prepared, rebar cut and inserted and steel delivered to the site.



The Library's Summer Reading Program,



Every Hero has a Story, ended

with a Pool Party/Picnic & Awards Ceremony at Camp Verde Heritage Pool. Special thanks to Mike Marshall & Camp Verde Parks & Recreation for supporting the Library's Summer Reading Program. Nearly 100 people came to celebrate the 141 children ages 0-17-years old and 54 adults who participated in programs and events throughout June and July. Kids logged 162, 562 minutes of reading and 1,289 titles. The goal of summer reading for kids is to encourage reading over the summer to help prevent loss of reading skills during

summer break. When kids read or are read to 20 minutes per day they are more likely to maintain or improve their skill level. The goal for adults is to set an example for children and to encourage adults to make connections with one another and the community through the library. Thanks are due to all the library staff who encouraged kids, teens and adults to try something new and to the many local heroes right in our community who participated in the library's Summer Reading Program. Winners are:



Pre-Reader Category:

- 1st Place: Milayna Freeman
- 2nd Place: Jacob Freeman
- 3rd Place: Michael Harmon
- Runners Up: Travis & Trinity Todd

Kids Category

- 1st Place: Tonali Jimenez
- 2nd Place: Kiena Jimenez
- 3rd Place: Bayley Dykstra
- Runner Up: Witten Armstrong

Teens Category:

- 1st Place: Celeena Johnson
- 2nd Place: Bailey Gagnon
- 3rd Place: Summer Trutt
- Runner Up: Solon Dellsoz

Adult Category

- 1st Alice Gottschalk, 2nd Morgan Embly, 3rd Nancy Raistrick, 4th Von Hatch, 5th Amber Polo, 6th Tracey Dawson, 7th Karen Morris



Over a dozen library staff and volunteers stepped up to help out at Camp Verde's annual 2-day Cornfest. Some took ticket money, some worked in Camp Verde Promotions booth, some prepared the corn, some cooked the corn and some dipped and served. Additionally, CVCL TAB helped with trash pickup and games and then spent some time taking pies in the face (all in good fun).

If you would like to receive the library's monthly eNews, please email me and let me know which email address you would like me to send it to.

Be sure to follow our blogs: <https://cvcltalk.wordpress.com/> and <https://cvcltab.wordpress.com/>

To really keep us with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary> and to follow construction progress like our [CVCL Construction Progress](#) page.



JULY 2015

928-554-8380

Open: MON 8:00a - 4:30p

TUE-THU 8:00a-7:00p

FRI-SAT 8:00a-4:30p

S	MON	TUE	WED	THU	FRI	SAT
			1 10 am SRP Local Heroes @CV Streets 1498 W Peterson Rd.	2 4 pm Game Night	3 10 am SRP Story Time 1 pm FREE Movie 10 am VV Arch Center Tour & Talk	4 LIBRARY CLOSED INDEPENDENCE DAY
5	6 10 am Writers Helping Writers 1 pm eReader Help	7 4 pm CV Historical Society Lecture Series - Ken Zoll	8 10 am SRP Local Heroes @Ft. Verde	9 4 pm Game Night	10 10 am SRP Story Time 10 am Extraordinary People - Kay Watkins 1 pm SuperHero Training	11 2 pm TAB Meets 5:30 pm Teens Live! Teen Talent Show
12	13 10 am Writing for Fun! 1 pm eReader Help	14 4:30 pm Findawy to Playaway	15 	16 1:30 pm SRP Local Heroes @Dr. Parfitt's Office 348 S Main St. 4 pm Game Night 5:30 pm Listening Post	17 10 am SRP Story Time 1 pm FREE Movie 10 am Meet Freegal Music & Movies	18 2 pm TAB Meets 5:30 pm Teens Live!
19	20 10 am Open Book Club 1 pm eReader Help	21 4:30 pm Library Construction Talk	22 10am Story Time	23 4 pm Game Night 4 pm Brilliant Brains Book Club	24 6 pm SRP Grand Finale Pool Party, Picnic & Awards Ceremony	25 2 pm TAB Meets 5:30 pm Teens Live! Costume Party
26	27 10 am Poetry for Fun! 1 pm eReader Help	28 	29 10am Story Time	30 	31 	



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July 2015 Camp Verde Community Library Use Statistics

	Jul-15	Jul-14	% change	YTD-FY16	YTD-FY15	% change	
In-Library Uses							
Traffic Count	6,363	5,627	13.1%	6,363	5,627	13.1%	Average Monthly Library Uses per Active Patron
New Cards Issued	72	69	4.3%	72	69	4.3%	
Public Computer Use	2,118	1,033	105.0%	2,118	1,033	105.0%	
Early Literacy Computer Use	83	n/a		83	n/a		
Requests for Computer Help	143	n/a		143	n/a		
Reference Questions	185	172	7.6%	185	172	7.6%	
Total In-Library Use	8,964	6,729	33.2%	8,964	6,729	33.2%	
Total Number Library Patrons	3,747	3,611	3.8%				5.1
Total Patrons Active in Last 18 months	1,747	858	103.6%				
Library Programs							
Adult Programs	21	19	10.5%	21	19	10.5%	Average Circulation Activity per Open Hour
Adult Program Attendance	86	52	65.4%	86	52	65.4%	
Adult Program Hours	11.25	14	-19.6%	11.25	14	-19.6%	
Youth Programs	28	25	12.0%	28	25	12.0%	
Youth Program Attendance	424	512	-17.2%	424	512	-17.2%	
Youth Program Hours	29.5	73	-59.6%	29.5	73	-59.6%	
Programs Off-Site	8	7	14.3%	8	7	14.3%	
Total Library Program Attendance	510	564	-9.6%	510	564	-9.6%	
Circulation							
Items Checked Out	4,267	4,038	5.7%	4,267	4,038	5.7%	Average Circulation Activity per Open Hour
Items Checked In	5,013	4,074	23.0%	5,013	4,074	23.0%	
Items Used In-Library	556	343	62.1%	556	343	62.1%	
Renewed Items	796	798	-0.3%	796	798	-0.3%	
Total Circulation	9,836	8,455	16.3%	9,836	8,455	16.3%	
Circulation Areas of Interest							
Audio Books	169	133	27.1%	169	133	27.1%	Average Circulation Activity per Open Hour
DVDs & VHS	1,221	1,102	10.8%	1,221	1,102	10.8%	
eBooks	284	247	15.0%	284	247	15.0%	
Youth eBooks	54	81	-33.3%	54	81	-33.3%	
iPads & e-readers	35	n/a		35	n/a		
Large Print	228	154	48.1%	228	154	48.1%	
Magazines	119	209	-43.1%	119	209	-43.1%	
Kids & Teens Material	1,555	1,669	-6.8%	1,555	1,669	-6.8%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	895	751	19.2%	895	751	19.2%	Average Circulation Activity per Open Hour
Transit Items Sent & Received	1,534	1,375	11.6%	1,534	1,375	11.6%	
CVCL ILL Items Going Out	26	34	-23.5%	26	34	-23.5%	
ILL Items for CVCL Patrons	9	12	-25.0%	9	12	-25.0%	
Total Transit, HOLDS & ILL Activity	2,429	2,126		2,429	2,126		
Library Volunteers							
Number of Volunteers	33	29	13.8%	33	29	13.8%	Average Circulation Activity per Open Hour
Number of Hours Given	699	601	16.3%	699	601	16.3%	
Average Hours/Volunteer	21.2	20.7	2.2%	21.2	20.7	2.2%	
Collection & Development							
New Kids & Teen Material Added	83	68	22.1%	68	99	-31.3%	Number of Items Owned per Capita (pop 11,500)
New Books Added	192	137	40.1%	137	129	6.2%	
New Audio-Visual Material Added	47	41	14.6%	41	98	-58.2%	
Total Items Added	239	178	34.3%	178	227	-21.6%	
Total Items Owned	30,254	28,573	5.9%				2.6
Mending & Donations							
Items Mended or Repaired	166	81	104.9%	166	81	104.9%	Number of Items Owned per Capita (pop 11,500)
Donations Processed	622	878	-29.2%	622	878	-29.2%	
Donations Cataloged	71	46	54.3%	71	46	54.3%	