



MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – November 2015
DATE: 12/9/2015
CC: Department Heads

Library Construction Update: The steel beams for the 2nd floor are being installed. The siding is up on the south side of the building and the roof is in place. Soon the construction crew will be able to work under cover thwarting the caprices of Mother Nature.



Library Specialist, Alice Gottschalk attended a statewide summit on Volunteerism and Civic Engagement. She returned with ideas and enthusiasm for improving volunteer programs and participation at the library. Alice already does excellent work managing and training the volunteers who help us out at the library so it will be interesting to see what she does to take the library volunteer program to the next level.

Speaking of Volunteers: A couple of young missionary men from the Church of Jesus Christ of Latter Day Saints have joined our ranks. They come in Tuesday afternoons at 1:00p and are available to spend time one-on-one with individuals needing assistance using computers, tablets or other wireless devices. Computer mentoring is an ongoing need in our community. Library staff do not have the time to spend more than 14-20 minutes per session on individualized instruction, so young people who have grown up using technology and are adept and sharing their knowledge with others are essential and appreciated.

Library Director, Kathy Hellman, attended training in Louisville, CO for the *Discover NASA: From Our Town to Outer Space* exhibit scheduled for 2017. She came back with a binder full of ideas and instructions and a box full of sample programs that coordinate with the exhibit. While in Colorado, she gave a weather report from Mars, saw what would happen to Phoenix, AZ if it was hit by an asteroid and created her own universe where all the planets slowly spun out of orbit in all directions. She also joined a group of librarians for a night sky viewing but was sadly disappointed by the fact that there were not really any stars to be seen in Louisville, CO – only a piece of the moon. People in the Verde Valley may not realize how fortunate they are to have dark skies to routinely gaze upon.

The AZ Library Association (AzLA) held its annual conference in Flagstaff this month. Kathy and Alice were both selected and honored to present programs at the conference. One of our goals as librarians in Camp Verde, is to represent our community well on a state-wide level. This conference was an excellent opportunity to do that. Additionally, your Library Director was elected to the Treasurer position with AzLA and looks forward to providing a voice for rural libraries and Yavapai County on the AzLA Board.

Be sure to follow our blogs: <https://cvcltalk.wordpress.com/> and <https://cvcltab.wordpress.com/>

To really keep us with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

November 2015 Camp Verde Community Library Use Statistics

	Nov-16	Nov-15	% change	YTD-FY16	YTD-FY15	% change	
In-Library Uses							
Traffic Count	4,939	5,043	-2.1%	23,028	22,100	4.2%	Average Monthly Library Uses per Active Patron
New Cards Issued	50	57	-12.3%	236	256	-7.8%	
Public Computer Use	1,875	976	92.1%	7,780	3,799	104.8%	
Early Literacy Computer Use	76	n/a		338	n/a		
Requests for Computer Help	99	n/a		441	n/a		
Reference Questions	171	171	0.0%	666	646	3.1%	
Total In-Library Use	7,210	6,247	15.4%	32,489	26,801	21.2%	
Total Number Library Patrons	3,958	3,212	23.2%				
Total Patrons Active in Last 18 months	2,419	1,112	117.5%				3.0
Library Programs							
Adult Programs	22	11	100.0%	84	53	58.5%	Average Circulation Activity per Open Hour
Adult Program Attendance	64	61	4.9%	341	204	67.2%	
Adult Program Hours	2.5	16	-84.4%	20	62	-67.5%	
Youth Programs	21	24	-12.5%	98	101	-3.0%	
Youth Program Attendance	199	365	-45.5%	1,250	1,425	-12.3%	
Youth Program Hours	51	87	-41.4%	127	304	-58.2%	
Programs Off-Site	0	2	-100.0%	15	17	-11.8%	
Total Library Program Attendance	263	426	-38.3%	1,334	1,478	-9.7%	
Circulation							
Items Checked Out	4,358	3,322	31.2%	17,843	15,912	12.1%	Average Circulation Activity per Open Hour
Items Checked In	4,703	3,897	20.7%	20,453	17,727	15.4%	
Items Used In-Library	240	737	-67.4%	1,252	1,867	-32.9%	
Renewed Items	797	795	0.3%	3,393	3,179	6.7%	
Total Circulation	9,301	7,956	16.9%	39,548	35,506	11.4%	147.6
Circulation Areas of Interest							
Audio Books	164	169	-3.0%	656	719	-8.8%	
DVDs & VHS	1,723	1007	71.1%	6,506	4,529	43.7%	
eBooks	251	199	26.1%	1,113	843	32.0%	
Youth eBooks	43	19	126.3%	163	179	-8.9%	
iPads & e-readers	6	n/a		59	0		
Large Print	154	143	7.7%	802	638	25.7%	
Magazines	44	138	-68.1%	335	644	-48.0%	
Kids & Teens Material	1,418	884	60.4%	6,071	5,203	16.7%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	754	649	16.2%	3,313	3,018	9.8%	
Transit Items Sent & Received	n/a	1,231		n/a	5,512		
CVCL ILL Items Going Out	33	33	0.0%	109	125	-12.8%	
ILL Items for CVCL Patrons	7	1	600.0%	28	24	16.7%	
Total Transit, HOLDS & ILL Activity	754	1,880	-59.9%	3,313	8,530		
Library Volunteers							
Number of Volunteers	38	31	22.6%	135	121	11.6%	
Number of Hours Given	431	570	-24.4%	2,462	2,356	4.5%	
Average Hours/Volunteer	11.3	18.4	-38.3%	18.2	19.5	-6.3%	
Collection & Development							
New Kids & Teen Material Added	35	47	-25.5%	165	289	-42.9%	Number of Items Owned per Capita (pop 11,500)
New Books Added	96	111	-13.5%	407	494	-17.6%	
New Audio-Visual Material Added	69	70	-1.4%	282	411	-31.4%	
Total Items Added	165	181	-8.8%	689	905	-23.9%	
Total Items Owned	31,334	31,169	0.5%				2.7
Mending & Donations							
Items Mended or Repaired	78	192	-59.4%	354	427	-17.1%	
Donations Processed	265	613	-56.8%	1,744	2,941	-40.7%	
Donations Cataloged	49	99	-50.5%	349	244	43.0%	