



130 Black Bridge Road | Camp Verde AZ 86322

# CAMP VERDE COMMUNITY LIBRARY

*good company always Welcome...*

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## MEMORANDUM

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**TO:** Russ Martin, Town Manager  
**FROM:** Kathy Hellman, Library Director  
**SUBJECT:** Monthly Report – October 2015  
**DATE:** 11/12/2015  
**CC:** Department Heads

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Library Construction Update: The project kept on track despite the variable weather. Seeing the new library towering over the current one is incredible. It's going to be a true community center when completed.



Changes in personnel all converged in the month of October. Technical Services Library

Specialist, Valerie Foster submitted her notice of retirement. She has been with Camp Verde Community Library 20 years – starting out as a volunteer and moving into employment 16 years ago. Valerie began her career in a field where written instructions and training were part and parcel of every new piece of equipment or procedure. She is ending it after having adapted to a work world requiring continual self-learning and interpretation of procedures and policies. She has done an excellent job of mastering the Technical Services/Cataloging position while maintaining her sense of humor and challenging the rest of us to rise to her level of attention to detail. We will miss Valerie on the CVCL Team, but we wish her many days of pleasure and peace as she pursues her personal interests.

Youth Service Librarian, Dianna Manasse, left library employment. She was with us nearly two years, bringing a lot of energy and progress to our kids and youth programs. We plan to continue that work. Sebra Choe, Library Specialist for TAB and Teen Programs, also planned to resign, but graciously decided to stay to help us keep Teens Live! And TAB going when she found out Dianna was leaving. So... we will be doing a bit of restructuring and hiring replacements in the next few months.

Thanks to Amber Polo, the library has brought several topnotch writing workshops to Camp Verde. In October, she arranged two. Bill Helm and Mark Lineberger talked about tips for writing great press releases and

Gary Every taught a group of writers how to refine the story plot and self-edit by paying attention to one specific element at a time. Amber works tirelessly to help us with writing workshops and Monday writing groups. Her volunteer activity is invaluable to us and makes a positive impact on our community. She is demonstrating one aspect of the potential of the new library to host programs and events that benefit Camp Verde citizens.

CVCL once again enjoyed staffing the gazebo for Trunk or Treat on Main Street at the end of this month. Mike Marshall at Parks & Recreation does an amazing job of making participation a pleasure. This is our third year at Trunk or Treat on Main. It's gotten bigger and better each year!



Be sure to follow our blogs: <https://cvcltalk.wordpress.com/> and <https://cvcltab.wordpress.com/>

To really keep us with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

## OCTOBER 2015 CAMP VERDE COMMUNITY LIBRARY USE STATISTICS

	Oct-15	Oct-14	% change	YTD-FY16	YTD-FY15	% change	
<b>In-Library Uses</b>							
Traffic Count	6,298	5,781	8.9%	18,089	17,057	6.1%	<b>Average Monthly Library Uses per Active Patron</b>
New Cards Issued	59	44	34.1%	186	199	-6.5%	
Public Computer Use	1,965	853	130.4%	5,905	2,823	109.2%	
Early Literacy Computer Use	85	n/a		262	n/a		
Requests for Computer Help	110	n/a		342	n/a		
Reference Questions	170	207	-17.9%	495	475	4.2%	
<b>Total In-Library Use</b>	<b>8,687</b>	<b>6,885</b>	<b>26.2%</b>	<b>25,279</b>	<b>20,554</b>	<b>23.0%</b>	
Total Number Library Patrons	3,912	3,156	24.0%				<b>2.6</b>
Total Patrons Active in Last 18 months	<b>3,365</b>	<b>2,747</b>	<b>22.5%</b>				
<b>Library Programs</b>							
Adult Programs	23	17	35.3%	62	42	47.6%	<b>Average Circulation Activity per Open Hour</b>
Adult Program Attendance	110	64	71.9%	277	143	93.7%	
Adult Program Hours	4	23.5	-83.0%	18	46	-61.5%	
Youth Programs	30	29	3.4%	77	77	0.0%	
Youth Program Attendance	460	335	37.3%	1,051	1,060	-0.8%	
Youth Program Hours	33	77	-57.1%	76	217	-65.0%	
Programs Off-Site	6	5	20.0%	15	15	0.0%	
<b>Total Library Program Attendance</b>	<b>570</b>	<b>399</b>	<b>42.9%</b>	<b>1,113</b>	<b>1,102</b>	<b>1.0%</b>	
<b>Circulation</b>							
Items Checked Out	4,513	4,405	2.5%	13,485	12,590	7.1%	<b>Average Circulation Activity per Open Hour</b>
Items Checked In	5,159	5,352	-3.6%	15,750	13,830	13.9%	
Items Used In-Library	329	411	-20.0%	1,012	1,130	-10.4%	
Renewed Items	991	962	3.0%	2,596	2,384	8.9%	
<b>Total Circulation</b>	<b>10,001</b>	<b>10,168</b>	<b>-1.6%</b>	<b>30,247</b>	<b>27,550</b>	<b>9.8%</b>	
<b>Circulation Areas of Interest</b>							
Audio Books	154	224	-31.3%	492	550	-10.5%	<b>Average Circulation Activity per Open Hour</b>
DVDs & VHS	1,811	1,220	48.4%	4,783	3,522	35.8%	
eBooks	298	213	39.9%	862	644	33.9%	
Youth eBooks	32	23	39.1%	120	160	-25.0%	
iPads & e-readers	10	n/a		53	n/a		
Large Print	166	175	-5.1%	648	495	30.9%	
Magazines	62	141	-56.0%	291	506	-42.5%	
Kids & Teens Material	1,523	1,289	18.2%	4,653	4,319	7.7%	
<b>Transits, HOLDS &amp; InterLibrary Loans</b>							
HOLDS Filled	824	827	-0.4%	2,559	2,369	8.0%	<b>Average Circulation Activity per Open Hour</b>
Transit Items Sent & Received	n/a	1,489		n/a	4,281		
CVCL ILL Items Going Out	27	35	-22.9%	76	92	-17.4%	
ILL Items for CVCL Patrons	8	5	60.0%	21	23	-8.7%	
<b>Total Transit, HOLDS &amp; ILL Activity</b>	<b>824</b>	<b>2,316</b>	<b>-64.4%</b>	<b>2,559</b>	<b>6,650</b>		
<b>Library Volunteers</b>							
Number of Volunteers	36	32	12.5%	97	90	7.8%	<b>Number of Items Owned per Capita (pop 11,500)</b>
Number of Hours Given	708	580	22.1%	2,031	1,786	13.7%	
Average Hours/Volunteer	19.7	18.1	8.5%	20.9	19.8	5.5%	
<b>Collection &amp; Development</b>							
New Kids & Teen Material Added	35	56	-37.5%	130	242	-46.3%	<b>Number of Items Owned per Capita (pop 11,500)</b>
New Books Added	104	109	-4.6%	311	383	-18.8%	
New Audio-Visual Material Added	111	151	-26.5%	213	341	-37.5%	
<b>Total Items Added</b>	<b>215</b>	<b>260</b>	<b>-17.3%</b>	<b>524</b>	<b>724</b>	<b>-27.6%</b>	
<b>Total Items Owned</b>	<b>30,409</b>	<b>31,449</b>	<b>-3.3%</b>				<b>2.6</b>
<b>Mending &amp; Donations</b>							
Items Mended or Repaired	47	101	-53.5%	276	235	17.4%	<b>Number of Items Owned per Capita (pop 11,500)</b>
Donations Processed	452	172	162.8%	1,479	2,328	-36.5%	
Donations Cataloged	124	47	163.8%	300	145	106.9%	