



MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – September 2015
DATE: 10/11/2015
CC: Department Heads

Library Construction Update: the slab was poured, worked and cured, the masonry work on the east and west sides of the building commenced and the steel structure began its vertical rise this month.

A dedicated group of volunteers has been meeting to form the Friends of Camp Verde Library. So far, we have reserved the name with the State of Arizona Secretary of States office, filed articles of incorporation and written the bylaws. After our articles are approved, we will file for 501(c)(3) nonprofit status with the federal government. Our goal is to have the Friends group up and running by the time we open the new library.



This month we had the privilege of interviewing 5 teens for part-time positions as Library Aides working after school and weekends at the library. Thanks to a grant from the Arizona Community Foundation of Yavapai County (ACFYC), an affiliate of the Arizona Community Foundation we are able to hire and begin training three teens to work in a professional environment. To be eligible, teens must be in good standing with the library and have worked as a volunteer in the library in the past year. Our goal in hiring teens is to pilot a program whereby teens (under the supervision of at least one adult) will staff and run the teen library. The overall vision is a program in which high school students begin working for the library between the ages of 15 and 16 and “age out” of the program sometime in their 18th year and/or the summer after graduation from high school. We envision rotating a roster of teens through our program with the older teens advancing to positions to help train incoming teens. We decided to split our part-time hours up amongst three teens this year so that the hours they work for us do not interfere with their school work and other activities.

A 4th teen has come to work at the library through the Yavapai-Apache Nation Workforce Innovation and Opportunity Act. He is learning a variety of circulation duties under Alice Gottschalk and can be seen after school Tuesday – Saturday at the main desk. We feel very fortunate to have the opportunity to work with these bright, young people and help prepare them for college and/or the eventual work world. Congratulations to Celeena Johnson, Daniel Killman, Ethan Moll, and Mathew Newton, for acing the interview and landing your first job - we are proud of you! Please stop by afterschool Thursday - Saturday when you get a chance and welcome our newest employees.

Library Card sign-up campaign was successful thanks to Alice, Helen and our faithful volunteers. Seventy-five people got their first library card from us compared to 46 in September 2014. The winner of the \$20 Bashas' gift card random drawing is Mike McReynolds.



The Youth Department is again offering STEAM Time on the 1st and 3rd Friday of the month. This Fall brings a new Friday program – SPHERO Club. The club meets 1-2:30p the 2nd and 4th Friday of the month. Participating kids learn the basics of working with SPHERO through a series of core lessons that explore math and science through programming. SPHERO is an app-enabled robotic ball that pairs through Bluetooth with an apple or android phone or tablet. The lessons align with national Common Core Curriculum for 3rd – 5th grade. Thanks to Kiwanis Club of Camp Verde for making it possible for us to purchase our SPHERO 12-pack.

Be sure to follow our blogs: <https://cvcltalk.wordpress.com/> and <https://cvcltab.wordpress.com/>

To really keep us with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

	Sep-15	Sep-14	% change	YTD-FY16	YTD-FY15	% change	
In-Library Uses							
Traffic Count	5,638	6,466	-12.8%	17,429	17,742	-1.8%	Average Monthly Library Uses per Active Patron
New Cards Issued	75	46	63.0%	202	201	0.5%	
Public Computer Use	1,595	951	67.7%	5,535	2,921	89.5%	
Early Literacy Computer Use	56	n/a		233	n/a		
Requests for Computer Help	103	n/a		335	n/a		
Reference Questions	155	96	61.5%	480	364	31.9%	
Total In-Library Use	7,622	7,559	0.8%	24,214	21,228	14.1%	
Total Number Library Patrons	3,878	3,117	24.4%				
Total Patrons Active in Last 18 months	2,391	1,031	131.9%				3.2
Library Programs							
Adult Programs	23	14	64.3%	62	39	59.0%	Average Circulation Activity per Open Hour
Adult Program Attendance	88	106	-17.0%	255	185	37.8%	
Adult Program Hours	18	30	-40.0%	32	52	-39.4%	
Youth Programs	25	25	0.0%	72	73	-1.4%	
Youth Program Attendance	322	236	36.4%	913	961	-5.0%	
Youth Program Hours	21	55.5	-62.2%	64	196	-67.3%	
Programs Off-Site	1	2	-50.0%	10	12	-16.7%	
Total Library Program Attendance	410	342	19.9%	975	1,000	-2.5%	
Circulation							
Items Checked Out	4,951	4,361	13.5%	13,923	12,546	11.0%	Average Circulation Activity per Open Hour
Items Checked In	5,399	4,901	10.2%	15,990	13,379	19.5%	
Items Used In-Library	303	580	-47.8%	986	1,299	-24.1%	
Renewed Items	988	764	29.3%	2,593	2,186	18.6%	
Total Circulation	10,653	9,842	8.2%	30,899	27,224	13.5%	169.1
Circulation Areas of Interest							
Audio Books	165	166	-0.6%	503	492	2.2%	
DVDs & VHS	1,886	1,235	52.7%	4,858	3,537	37.3%	
eBooks	253	200	26.5%	817	631	29.5%	
Youth eBooks	20	89	-77.5%	108	226	-52.2%	
iPads & e-readers	4	n/a		47	n/a		
Large Print	196	185	5.9%	678	505	34.3%	
Magazines	138	117	17.9%	367	482	-23.9%	
Kids & Teens Material	1,721	1,230	39.9%	4,851	4,260	13.9%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	808	857	-5.7%	2,543	2,399	6.0%	
Transit Items Sent & Received	1,467	1,502	-2.3%	4,596	4,294	7.0%	
CVCL ILL Items Going Out	38	39	-2.6%	87	96	-9.4%	
ILL Items for CVCL Patrons	4	5	-20.0%	17	23	-26.1%	
Total Transit, HOLDS & ILL Activity	2,275	2,359	-3.6%	7,139	6,693	6.7%	
Library Volunteers							
Number of Volunteers	30	27	11.1%	91	85	7.1%	
Number of Hours Given	618	508	21.7%	1,941	1,714	13.2%	
Average Hours/Volunteer	20.6	18.8	9.5%	21.3	20.2	5.8%	
Collection & Development							
New Kids & Teen Material Added	40	103	-61.2%	135	289	-53.3%	Number of Items Owned per Capita (pop 11,500)
New Books Added	146	205	-28.8%	353	479	-26.3%	
New Audio-Visual Material Added	72	92	-21.7%	174	282	-38.3%	
Total Items Added	218	297	-26.6%	527	761	-30.7%	
Total Items Owned	30,883	28,676	7.7%				2.7
Mending & Donations							
Items Mended or Repaired	79	64	23.4%	308	198	55.6%	
Donations Processed	869	651	33.5%	1,896	2,807	-32.5%	
Donations Cataloged	95	141	-32.6%	271	239	13.4%	