

MINUTES
TOWN OF CAMP VERDE
SPECIAL SESSION
MAYOR AND COUNCIL
USFS VERDE RANGER DISTRICT
300 E ROUTE 260
CAMP VERDE, AZ 86322
MONDAY, JANUARY 29, 2024 AT 8:30 AM

Note: Council member(s) may attend Council Sessions either in person or by telephone, video, or internet conferencing.

1. Call to Order

- 2. Roll Call.** Council Members Jackie Baker, Wendy Escoffier, Robin Godwin, Cris McPhail, Jessie Murdock, Vice Mayor Marie Moore, and Mayor Dee Jenkins were present.

Also Present: Acting Town Manager Gayle Mabery, Nicole Lance of Lance Strategies (facilitator), Economic Development Director Molly Spangler, Acting Town Clerk Virginia Jones, Finance Director Mike Showers, Court Administrator Veronica Pineda, Public Works Director Ken Krebbs, Utilities Director Jeff Low, Human Resources Director Julia Kaiser, Town Marshal Corey Rowley, Library Director Kathy Hellman, Community Development Director John Knight and Risk Manager Heather Vinson.

- 3. Strategic Planning Retreat– The Town Council and the Town’s Administrative Leadership Team will engage in discussion with a facilitator and each other, in order to develop a Strategic Plan, including organizational goals and objectives, to guide the Town’s future actions.**

Facilitator Nicole Lance gave an overview of the Strategic Planning process and noted that Department Directors would join the meeting at noon. From 8:30 am – Noon, the Town Council worked to develop and define Key Focus Areas as the first step in the development of the Strategic Plan. Development of a vision and mission for the Town was also discussed, and Ms. Lance outlined how we would continue to fine tune the vision and mission over the two-day retreat.

The Department Directors joined the Council and Acting Manager for a working lunch, and the afternoon was spent discussing goal setting for each of the Key Focus Areas. The group was striving to develop one-three goals for each of the focus areas, using the SIYA Goal Setting Method: “Seemingly Impossible Yet Achievable Goals”.

In addition to goal setting, some discussion was held in the afternoon relating to the creation of a Mission Statement. At the conclusion of the day, the group was asked to give thought to the Vision Statement overnight, and bring back ideas for the second day of the retreat tomorrow.

4. **Adjournment** The meeting adjourned by unanimous consent at 4:20 pm



Mayor Dee Jenkins

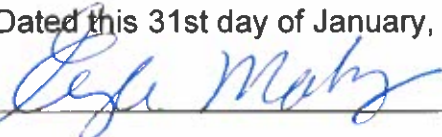


Attest: Acting Town Manager Gayle Mabery

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Retreat of the Town Council of Camp Verde, Arizona, held on January 29, 2024. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 31st day of January, 2024.



Gayle Mabery, Acting Town Manager