



**AGENDA
TOWN OF CAMP VERDE
WORK SESSION
MAYOR AND COUNCIL
473 S MAIN STREET, SUITE 106
FRIDAY, FEBRUARY 19, 2021 AT 9:00 A.M.**

ZOOM INFORMATION:

<https://us02web.zoom.us/j/83791514585?pwd=NnVYVzMyOEV4NzBTckJwRGIVZHJsUT09>

DIAL BY YOUR LOCATION: 1 346 248 7799 or 1 669 900 9128
Meeting ID: 837 9151 4585
Passcode: 322032

Note: Council member(s) may attend Council Sessions either in person or by telephone, video, or internet conferencing.

- 1. Call to Order**
- 2. Roll Call.** Council Members Jackie Baker, Bill LeBeau, Cris McPhail Jessie Murdock, Robin Whatley; Vice Mayor Joe Butner; and Mayor Dee Jenkins.
- 3. Pledge of Allegiance**
- 4. Strategic Planning for FY22 Budget Session.** Staff Resource Mike Showers
- 5. Adjournment**

Note: Upon a public majority vote of a quorum of the Town Council, the Council may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the following purposes: (1) Discussion or consideration of personnel matters (A.R.S. §38-431.03(A)(1)); (2) Discussion or consideration of records exempt by law (A.R.S. §38-431.03(A)(2)); (3) Discussion or consultation for legal advice with the attorneys of the public body. (A.R.S. §38-431.03(A)(3)); (4) Discussion or consultation with the attorneys of the public body in order to consider its position and instruct its attorneys regarding the public body's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation or in settlement discussions conducted in order to avoid or resolve litigation (A.R.S. § 38-431.03(A)(4)); (5) Discussion or consultation with designated representatives of the public body to consider its position and instruct its representatives regarding negotiations with employee organizations (A.R.S. §38-431.03(A)(5)); (6) Discussion, consultation or consideration for negotiations by the town or its designated representatives with members of a tribal council, or its designated representatives, of an Indian reservation located within or adjacent to the city (A.R.S. §38-431.03(A)(6)); (7) Discussion or consultation with designated representatives of the town to consider its position and instruct its representatives regarding negotiations for the purchase, sale or lease of real property (A.R.S. §38-431.03(7)).

Pursuant to A.R.S. §38-431.01 Meetings shall be open to the public - All meetings of any public body shall be public meetings and all persons so desiring shall be permitted to attend and listen to the deliberations and proceedings. All legal action of public bodies shall occur during a public meeting. The Town of Camp Verde Council Chambers is accessible to persons with disabilities. Those with special accessibility or accommodation needs, such as large

typeface print, may request these at the Office of the Town Clerk at 928-554-0021.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at the Town of Camp Verde and Bashas on 02-16-2021 at 1:00 p.m. in accordance with the statement filed by the Camp Verde Town Council with the Town Clerk

Cindy Pemberton

Cindy Pemberton, Town Clerk



Agenda Item Submission Form – Section I

Meeting Date: February 19, 2021

- Consent Agenda Decision Agenda Executive Session Requested
- Presentation Only Action/Presentation Special Session

Requesting Department: Finance

Staff Resource/Contact Person: Mike Showers

Agenda Title (be exact): Strategic Planning for FY22 Budget session.

List Attached Documents: 1) Definition questions, 2) Segment review

Estimated Presentation Time: 3 hours

Estimated Discussion Time: N/A

Reviews and comments Completed by:

- Town Manager: _____ Department Head: _____
- Town Attorney Comments: _____
- Risk Management: _____
- Finance Department:
 Fiscal Impact:
 Budget Code: _____ Amount Remaining: _____

Comments: Please have both pages completed and returned in digital format to the Finance Director by Thursday the 18th at noon.

Background Information: Strategic planning session for direction of Town over the next 5 years. The questions, who/what are we and who/what do we want to become, should help us to complete the Segment Review form. For instance, what is a critical component to get us to where we want our Town to be in the next 5 years. Please email any and all questions to the Finance Director & Town Clerk. I will respond to all Council when I answer each member's question.

Recommended Action (Motion): N/A

Instructions to the Clerk: None

TOWN OF CAMP VERDE

Strategic Planning

February 19, 2021

Please answer the following questions with short bullet point responses. Consider the following conceptual areas: 1) Quality of Life, 2) Infrastructure, 3) Economy and 4) Town Government. Also consider the following: access, movement, comfort, feel of Town, reason to be here or come here.

Who/what are we?

1.	.
2.	.
3.	.
4.	.
5.	.
6.	.
7.	.
8.	.
9.	.
10.	.

Who/what do we want to become?

1.	.
2.	.
3.	.
4.	.
5.	.
6.	.
7.	.
8.	.
9.	.
10.	.

TOWN OF CAMP VERDE

Strategic Planning

February 21, 2021

Quality of Life

- Housing
- Families
- Community
- Education
- Recreation
- Natural Resources
- Other?

Issue/Focal Point	Level	SWOT

Infrastructure

- Streets
- Water Utility
- Sewer Utility
- Stormwater
- Town Facilities
- Other?

Issue/Focal Point	Level	SWOT

Economy

- Businesses
- Tourism
- Workforce

Issue/Focal Point	Level	SWOT

Town Government

- Services
- Parks, Trails, Common areas
- Vehicles & Equipment
- Heritage
- Verde River
- Other?

Issue/Focal Point	Level	SWOT

For any of the above segments, please list the specific issue or focal point of your comment.

ie Town Facilities: Gym needs major repair, Stormwater: Need major impv's at 3 locations, etc.

For the Level column enter 1-4 based on the following definitions:

4-Critical/imperative, **3**-Necessary/needed, **2**-Secondary/desired, **1**-Consider/review

For the SWOT column, please label each issue as:

S-Strength, **W**-Weakness, **O**-Opportunity, **T**-Threat